

2013 ANNUAL REPORT
TO THE
LA CROSSE PUBLIC LIBRARY
BOARD OF TRUSTEES



2013 SUMMARY OF MAJOR ACCOMPLISHMENTS, PROJECTS AND INITIATIVES

Goal #1: Provide engaging learning/creating experiences

Development and implementation of the Dark La Crosse tour as well as two new Footsteps tours

Major expansion of YS “stealth programming” efforts

Implementation of public-use iPads in the youth areas of all three locations

As a companion to the highly successful 2nd grade “stars” tour, development and implementation of the 7th grade “adventure” tours

Development and implementation of the seed library

Introduction of the “baby bees” club as a prelude to 1000 Books Before Kindergarten

Development and implementation of new “Film Freaks” movie/discussion program

Collaboration with the state-wide “Get Up And Go” program

Innovative programming at the branches, including a microbrewing and a coffee tasting program

Development and implementation of the 1st annual Edible Bookfest as a signature program at South

Goal #2: Become community anchors

Establishment of a true computer training lab for both library-sponsored programs and uses by

Workforce Development

Expansion and consequent foot traffic increase in the Hunger Task Force collaboration

Collaboration with local crafters with holiday craft show in the auditorium

Goal #3: Provide access to knowledge, not just “stuff”

Decision made to migrate to a new ILS with implementation during 1st quarter 2014

Unveiling of new Archives website

More efficient processes introduced for processing music CDs and fiction

Partnerships with both Trane Company and the La Crosse Fire department, resulting in significant materials additions to the Archives collections.

“WISE MANAGEMENT” AND INFRASTRUCTURE ADVANCES AND IMPROVEMENTS

The addition of Alan Mask, Brooke Rausch, Maria Hertel, Lindsay Schmitt and Lou Kalis to the ranks of our professional staff. A shout-out as well to the move of Scott Brower and Dave Kranz to Archives and Elaine Phillips to administration, and the addition of Liz, Justin and Alex in circulation and Matt in Maintenance.

By re-thinking operations and shifting some duties, the position vacated by the retirement of Judi Hoffmann was not filled. The salary dollars were re-deployed elsewhere.

The new VAV boxes and temperature controls were installed at Main along with more HVAC improvements at the branches.

A new “hearing loop” system was installed in the Main auditorium, along with a brand new sound and microphone system.

Additional security cameras were installed at all three locations.

A new method of tracking reference questions was developed and implemented, resulting in a much clearer picture of “what” we are doing as opposed to “how.”

In keeping with the quit claim deed, the LCHS vacated the museum on time.

NOT “NEW” BUT GOING STRONG & A FOUNDATIONAL SERVICE

Monday Mornings at Main (Total attendance for 2013 = 1,866)

AARP Income Tax service (Total number of people served = 1,730)

National History Day collaboration (At least 2 of our students went to Nationals)

2nd Grade Stars tours (Total number of students = 458)

“LESSONS LEARNED”

Despite our best efforts, the “newspapers on Nooks” initiative never took off. Because we lack good feedback tools, we have no data on “why” these weren’t used.

The circulating Nooks service has yet to materialize. Changes in the e-book industry coupled with internal procedural concerns has stymied the project to date.

After initially receiving positive support from them, a significant amount of time was spent by the Youth Services department in developing an “orientation to the library” program for new client families at the Salvation Army. Regrettably, and due in part to a change of personnel at Salvation Army, the program was scrapped because of disagreements with the thrust of the program.

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Carryover from 2013 to 2014

Circulation - Details

Information/Questions – Details

1400 Account 2013 Receipts and Disbursements

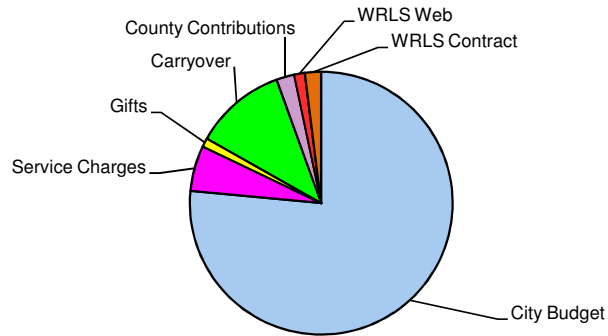
Gift Account 2013 Receipts & Disbursements

HIGHLIGHTS

FINANCIAL INFORMATION

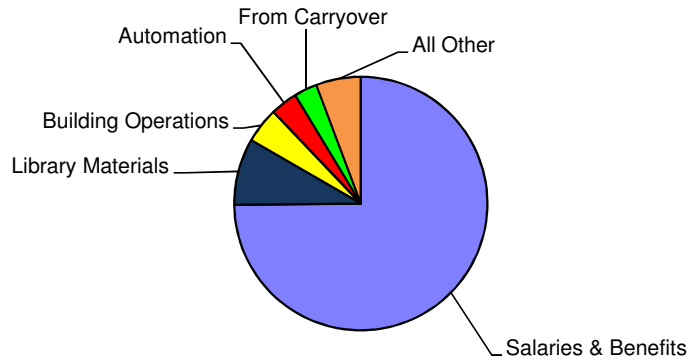
INCOME:

City Operating Budget	\$4,454,784	76.48%
Fees, service charges, misc.	\$326,788	5.61%
Gifts	\$63,812	1.10%
Carryover	\$658,698	11.31%
County Contributions	\$127,471	2.19%
WRLS Web	\$77,258	1.33%
WRLS Contract	\$116,175	1.99%
TOTAL	\$5,824,985	



EXPENDITURES:

Salaries & Benefits	\$3,877,299	74.85%
Library Materials	\$440,683	8.51%
Building Operations	\$234,387	4.52%
Automation	\$179,318	3.46%
From Carryover	\$152,197	2.94%
All Other	\$296,134	5.72%
TOTAL	\$5,180,017	



CARRYOVER

2012 Carryover to 2013	\$444,468
Taken out of Carryover line	-\$152,197
2013 Operating Budget Expend. Balance	\$163,298
2013 Operating Budget Unanticipated Income	(\$28,268)
2013 Carryover to 2014	\$427,302

SPECIAL IN-HOUSE CHECKING ACCOUNT

	2013	% CHANGE	2012
Income - 1400 (Photocopiers)	\$19,757	-2.0%	\$20,164
- 3400 (Gifts)	\$141,869	-4.3%	\$148,252
- 3400 (Interest)	\$271	-42.0%	\$467
Expend. - 1400 (Photocopiers)	\$19,129	-18.6%	\$23,509
- 3400 (Gifts)	\$138,889	-8.3%	\$151,508
- 3400 (Interest)	\$776	-8.5%	\$848
Balance as of Dec. 31, 2013	\$217,366		

Special Trustees Fund:

		<u>% Change</u>
Balance 1/1/2013:	\$1,160,788	12.23%
Bequests Added in 2013	\$0	
Interest	\$32,472	
Capital Gain	\$14,351	
Change in Market Value	(\$4,013)	
Fees	(\$7,063)	
Board Expenditures	(\$6,481)	
Balance 12/31/2013	\$1,190,054	2.52%

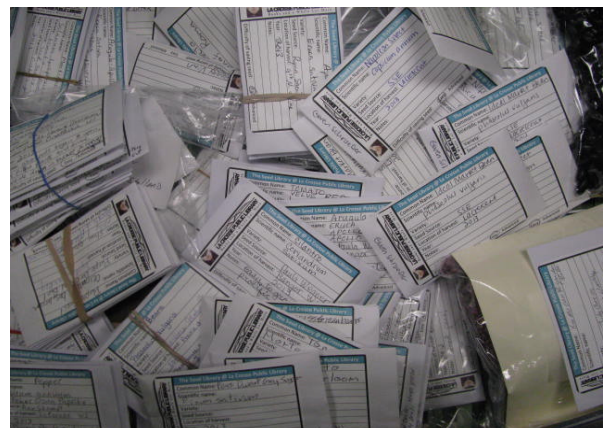
SEE APPENDICES FOR MORE DETAIL ON FUNDS



Edible Book Contest Winners



Seed Library

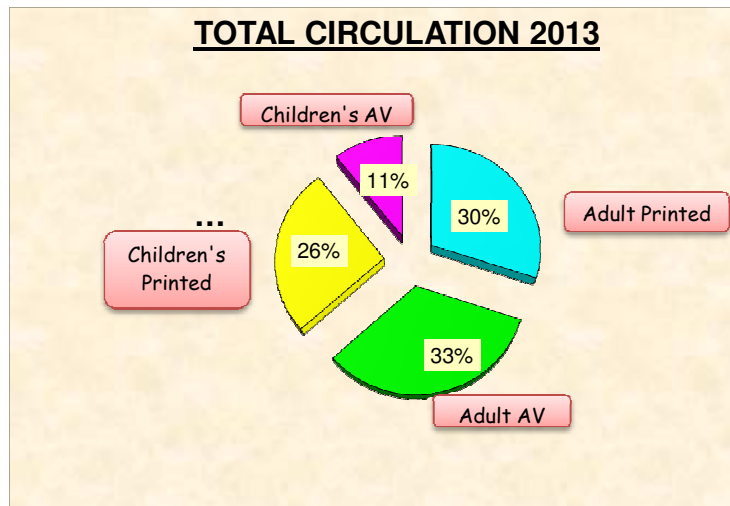


FINANCIAL COMPARISON INFORMATION:

	2013	2012	2011
Total Expenditure per Capita:	\$100.16	\$105.34	\$102.64
Percentage increase	-4.9%	2.6%	6.8%
Materials Expenditure per Capita:	\$8.52	\$9.67	\$9.77
Support per Capita:	\$112.63	\$107.08	\$113.98
Support Received from City per Capita:	\$86.13	\$83.07	\$87.92
Percentage increase	3.7%	-5.5%	5.7%
Cost per Hour Open:	\$706.24	\$675.10	\$652.11
(Main, North, and South combined hours)			
Percentage increase	4.6%	3.5%	4.7%
Staff in FTEs per 1,000 Population:	1.22	1.25	1.26
Staff per circ/ref. transaction	0.049	0.048	0.046
Cost per Circulation:	\$4.42	\$4.45	\$4.13
Percentage increase	-0.7%	7.7%	2.3%



Books 'n Brunch at Culina Mariana discussing *Pillars of the Earth* & *Basilica*



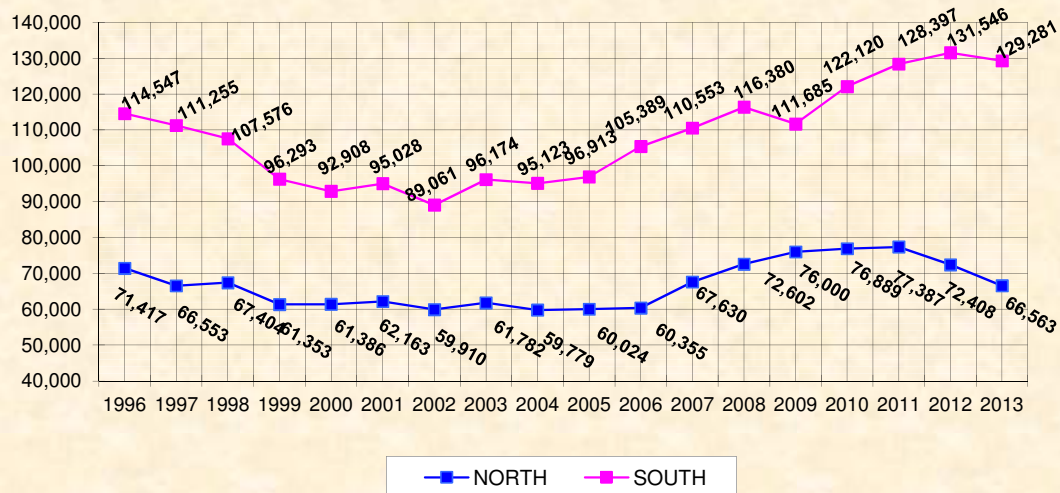
CIRCULATION INFORMATION

	2013	% of Total	% Change from Last Year
TOTAL CIRCULATION:	1,171,723		-3.58%
Print Items	657,496	56.11%	-5.09%
Non-Print Items	514,227	43.89%	-1.58%
Adult Materials	742,351	63.36%	-1.62%
Children's Materials	429,372	36.64%	-6.80%
TOTAL AT MAIN:	975,879		-3.50%
Print Items	525,363	53.83%	-5.73%
Non-Print Items	450,516	46.17%	-0.77%
Adult Materials	643,512	65.94%	-0.93%
Children's Materials	332,367	34.06%	-8.12%
TOTAL AT NORTH:	66,563		-8.07%
Print Items	41,365	62.14%	-10.20%
Non-Print Items	25,198	37.86%	-4.36%
Adult Materials	35,528	53.37%	-7.62%
Children's Materials	31,035	46.63%	-8.59%
TOTAL AT SOUTH:	129,281		-1.72%
Print Items	90,768	70.21%	1.51%
Non-Print Items	38,513	29.79%	-8.58%
Adult Materials	63,311	48.97%	-4.85%
Children's Materials	65,970	51.03%	1.48%

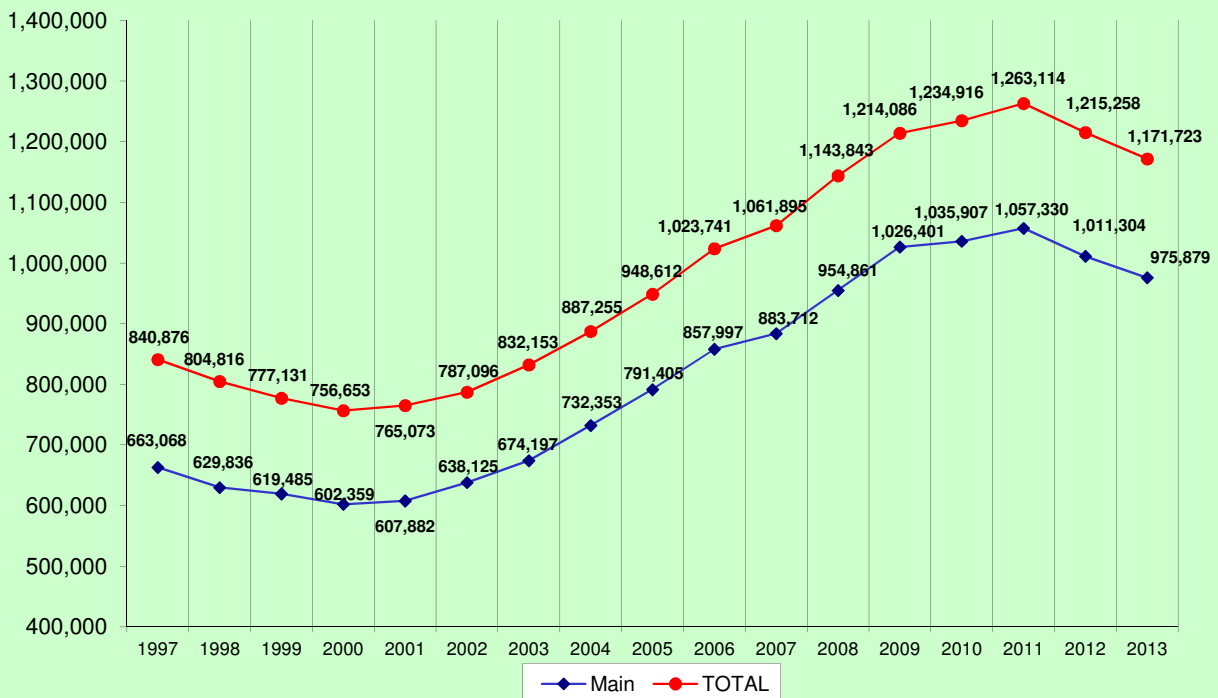
COMPARISON INFORMATION

	2013	2012	2011
Turnover Rate: (No. of times each item circulated)	4.72	5.03	5.23
Circulation per Capita:	22.66	23.68	24.83
Circulation per Hour Open -			
Total:	160	155	158
Main:	298	308	311
North:	33	32	34
South:	64	58	56

CIRCULATION AT COMMUNITY LIBRARIES



MAIN AND TOTAL CIRCULATION





OTHER INFORMATION

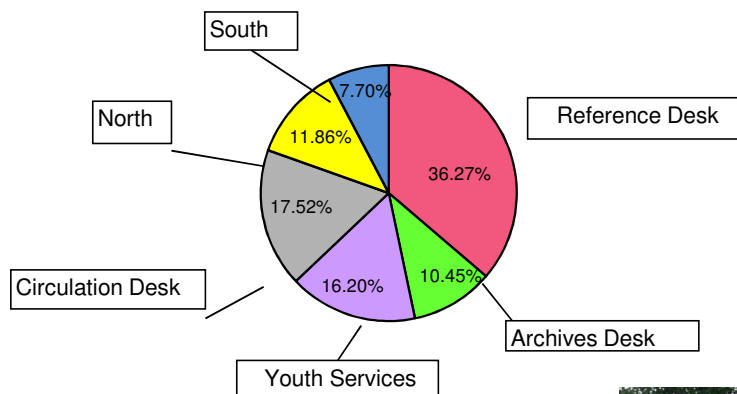
	2013	% of Total	% Change from 2012
PROGRAMS			
	769		-2.16%
Number Held in 2013:			
	290	37.71%	2.84%
Adult	22		
Monday Mornings @ Main	13		
Chapters	2		
Gaming	32		
Genealogy & Local History	49		
Movies	172		
Other			
	479	62.29%	-4.96%
Children's	176		
Pre-school	229		
Elementary school	59		
Middle school	15		
High school			
Attendance	30,387		-0.57%
	12,349	40.64%	-3.42%
Adult	1,866		
Monday Mornings @ Main	137		
Chapters	81		
Gaming	985		
Genealogy & Local History	1,332		
Movies	7,948		
Other			
	18,038	59.36%	1.48%
Children's	4,454		
Pre-school	10,725		
Elementary school	2,388		
Middle school	471		
High school			
Drop-In Children's Programs	2		
Literacy Offerings - SLP	1,209		
Attendance			
	14		
Drop-In Activities	2,514		
Attendance			
LIBRARY VISITS	641,153		-9.06%

NUMBER OF HOURS OPEN (per week):

At Main	
At North	65
At South	39
	39

	2013	% of Total	% Change from 2012
REFERENCE QUESTIONS			
Number Asked in 2013	123,604		-5.05%
Reference Desk	44,827	36.27%	1.86%
Archives Desk	12,919	10.45%	-11.79%
Children's Room	20,020	16.20%	13.91%
Circulation Desk	21,658	17.52%	-4.91%
North Branch	14,664	11.86%	5.42%
South Branch	9,516	7.70%	-44.88%

Reference Questions 2013



Mark My Words Competition





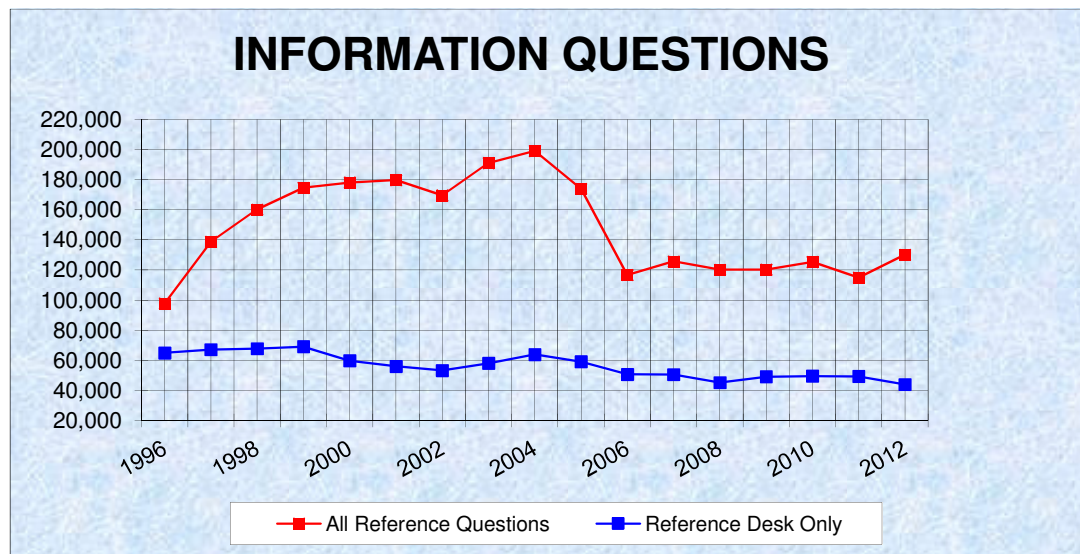
Word Computer Classes



WLA exhibit from Discarded to DisARTed

COMPARISON INFORMATION

	2013	2012	2011
Reference Questions per Capita:	2.4	2.5	2.3
Population Served:	51,522	51,719	51,320



APPENDIX C STATE ANNUAL REPORT



Wisconsin Department of Public Instruction
PUBLIC LIBRARY ANNUAL REPORT
PI-2401 (Rev. 01-14)

S. 43.05(4) & 43.58(6)

FOR THE YEAR 2013

INSTRUCTIONS: Complete and return two (2) original signed copies of the form and attachments to your system headquarters.

I. GENERAL INFORMATION					
1. Name of Library La Crosse Public Library			2. Public Library System Winding Rivers Library System		
3a. Head Librarian First Name Kelly	3b. Head Librarian Last Name Krieg-Sigman	4a. Certification Grade Gr 1	4b. Certification Type Regular		5. Certification Expiration Date 12/31/2018
6a. Street Address 800 Main St.	6b. Mailing Address or PO Box 800 Main St.	7. City / Village / Town La Crosse	8a. ZIP 54601	8b. ZIP4 4122	9. County La Crosse
10. Library Phone Number (608)789-7100	11. Fax Number (608)789-7106	12. Library E-mail Address of Director k.krieg-sigman@lacrosse.lib.wi.us			
13. Library Website URL www.lacrosselibrary.org		14. No. of Branches 2	15. No. of Bookmobiles Owned 0	16. No. of Other Public Service Outlets 1	
17. Does your library operate a books-by-mail program? No	18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stat. s. 43.53? No				
19a. Winter Hours Open per Week 65	19b. Number of Winter Weeks 39	19c. Summer Hours Open per Week 65	19d. Number of Summer Weeks 13		
20. Square Footage of Public Library 74,500	21. Did your library or a branch move to a new facility or expand an existing facility during the fiscal year? No				
II. LIBRARY COLLECTION					
			a. Number Owned / Leased	b. Number Added	
1. Books in Print <i>Non-periodical printed publications</i>			200,492	23,354	
2. Electronic Books <i>E-books</i>			65,370		
3. Audio Materials			26,586	4,405	
4. Electronic Audio Materials <i>Downloadable</i>			20,667		
5. Video Materials			21,108	4,928	
6. Electronic Video Materials <i>Downloadable</i>			321		
7. Other Materials Owned <i>Describe</i> Microforms			4,538		
8. Databases Locally Owned or Leased			12		
9. Total Databases <i>Local, regional, and state</i>			56		
10. Subscriptions <i>Include periodicals and newspapers, exclude those in electronic format</i>			428		

III. LIBRARY SERVICES

1. Circulation Transactions			2. Interlibrary Loans			
a. Total Circulation		b. Children's Materials	a. Items Loaned <i>Provided to</i>		b. Items Received <i>Received from</i>	
1,171,723		429,372	142,341		86,670	
3. Number of Registered Users			4. Reference Transactions		5. Library Visits	
a. Resident	b. Nonresident	c. TOTAL	a. Method	b. Annual Count	a. Method	b. Annual Count
43,538	23,655	67,193	Survey Week(s)	123,604	Actual Count	641,153
6. Uses of Public Internet Computers			7a. Number of Licensed Database Sessions		7b. Number of Locally-Created, Non-commercial Database Sessions	
a. Method		b. Annual Count	312,371		-1	
Actual Count		113,183				
7c. Uses of E-Books by Users of Your Library			7d. Uses of E-Audio by Users of Your Library		7e. Uses of E-Video by Users of Your Library	
23,668			8,675		23	
8. Programs and Program Attendance Annual Count					9. Number of Public Use Computers	
	a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL	a. Total	b. Internet Access
Number of Programs	405	175	290	870	128	112
Total Attendance	15,179	2,859	12,349	30,387		

IV. LIBRARY GOVERNANCE

1. Library Board Members. List all members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries and Technology as they occur. When reporting such changes, indicate the departing board members.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
PRESIDENT					
a. Thomas	Sleik	4082 Glenhaven Dr.	La Crosse	54601	tssleik@gmail.com
b. Beverly	Ruston	408 9th St. North	La Crosse	54601	bcruston@centurytel.net
c. Araysa	Simpson	1545 Travis St.	La Crosse	54601	bsbnjg@yahoo.com
d. Daniel	Gelatt	3159 Edgewater Drive	La Crosse	54603	daniel.gelatt@nmt.com
e. Jodi	Ehrenberger	127 23rd St. South	La Crosse	54601	jodie@statebankfinancial.com
f. Judy	Bouffleur	2575 Edgewood Place	La Crosse	54601	jbouffleur@centurytel.net
g. Jeffrey	George	548 24th St. North	La Crosse	54601	jgeorge@msm-law.com
h. James	Cherf	511 Main St.	La Crosse	54601	cherfjt@cityoflacrosse.org
i. Cindy	Halter	3013 Cliffside Drive	La Crosse	54601	halter@centurytel.net
j.					
k.					
l.					

2. No. of Library Board Members
Include vacancies in this count

9

Report operating revenue only. Do not report capital receipts here.

[illegible]

Subtotal 1	\$4,454,784
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Subtotal 2a	
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County Name	Amount	County Name	Amount
Jackson	\$7,515		
Monroe	\$19,384		
Trempealeau	\$25,227		
Vernon	\$75,345		

Subtotal 2b	\$127,471
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Description	Amount	Description	Amount
Winding Rivers Library System	\$116,175		
b. Funds Carried Forward from Previous Year		c. Other State Funded Program	

Subtotal 3	\$116,175
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Program or Project	Amount
	Subtotal 4

Name	Amount	Name	Amount
WRLSWEB	\$77,258		
		Subtotal 5	\$77,258

6. Funds Carried Forward Do not include state aid. Report state funds in 3b above.	7. All Other Operating Income	8. Total Operating Income Add 1 through 7	9. What is the 2014 annual appropriation provided by your governing body/bodies for your public library?	10. Was your library's municipality exempt from the county library tax for 2013? Wis. Stat. s. 43.64(2)
\$658,698	\$390,600	\$5,824,986	\$4,502,471	Yes

VI. LIBRARY OPERATING EXPENDITURES*Report operating expenditures from all sources. Do not report capital expenditures here.*

1. Salaries and Wages <i>Include maintenance, security, plant operations</i>		2. Employee Benefits <i>Include maintenance, security, plant operations</i>	
\$2,667,974		\$1,209,325	
3. Library Collection Expenditures			
a. Print Materials	b. Electronic Materials	c. Audiovisual Materials	d. All Other Library Materials
\$259,428	\$39,000	\$142,255	
			e. Subtotal 3
			\$440,683
4. Contracts for Services <i>Include contracts with other libraries, municipalities, and library systems here. Include service provider.</i>			
Provider	Amount	Provider	Amount
	\$0		
Subtotal 4			\$0
5. Other Operating Expenditures			\$859,905
6. Total Operating Expenditures <i>Add 1 through 5</i>			\$5,177,887
7. Of the expenditures reported in item 6, what were operating expenditures from federal program sources?			

VII. LIBRARY CAPITAL REVENUE, EXPENDITURES, DEBT RETIREMENT, AND RENT

1. Capital Income and Expenditures by Source of Income. <i>Do not report any expenditures reported above. Provide a brief description of any expenditures.</i>			
Source	Brief Description of Expenditure	Revenue	Expenditure
a. Federal			
b. State			
c. Municipal	update VAV boxes for HVAC system	\$474,035	\$474,035
d. County			
e. Other			
2. Debt Retirement	3. Rent Paid to Municipality / County	Total Revenue	Total Expenditure
		\$474,035	\$474,035

VIII. OTHER FUNDS HELD BY THE LIBRARY BOARD

All funds under the library board's control must be reported. Report in this section any funds in the library board's control (except Trust Funds) that have not been reported in a previous section. *Wis. Stat. s. 43.58(6)(a)*

1. Total Amount of Other Funds at End of Year
\$0

IX. TRUST FUNDS

1. Total Amount of Trust Funds Held by the Library Board at End of Year
\$1,190,053

X. STAFF

1. Personnel Listing. Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

Position	Type of Staff	Annual Salary	Hours Worked per Week	Position	Type of Staff	Annual Salary	Hours Worked per Week
Director / Head Librarian	MLS (ALA)	\$92,500	40.00	Tech. Services Mgr.	MLS (ALA)	\$65,521	40.00
Adult Public Svc. Mgr.	MLS (ALA)	\$66,065	40.00	IT Manager	Other	\$76,233	40.00
Business Mgr.	Other	\$64,018	40.00	Circulation Manager	Librn. no-MLS	\$47,460	40.00
Archivist Manager	MLS (ALA)	\$58,234	40.00				
Training/Volunteer Coord.	Librn. no-MLS	\$52,806	40.00				
Bldg. Mtce. Coord.	Other	\$64,018	40.00				
Branch Mgr.	MLS (ALA)	\$55,500	40.00				
Youth Services Mgr.	MLS (ALA)	\$60,907	40.00				

b. Other Paid Staff See instructions

Position	Type of Staff	Total Annual Wages	Hours Worked per Week	Position	Type of Staff	Total Annual Wages	Hours Worked per Week
Librarian	MLS (ALA)	\$617,250	506.00	Maintenance	Other	\$159,304	180.00
Librarian	Librn. no-MLS	\$257,430	200.00				
Associate Librarian	Librn. no-MLS	\$166,163	136.00				
Library Assistant	Other	\$606,255	648.00				
Library Aides	Other	\$188,961	415.00				

2. Library Staff Full-Time Equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian

Master's Degree from an ALA
Accredited Program (FTE)

18.65

Other Persons Holding the
Title of Librarian (FTE)

8.40

Subtotal 2a

27.05

b. All Other Paid Staff (FTE)
Include maintenance, plant
operations, and security

36.10

c. Total Library Staff
(FTE)

63.15

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS

1. Of the total circulation reported for your library from Section III, item 1, what was the total circulation to nonresidents See instructions for definition of nonresident

357,316

Divide nonresident circulation among the following categories. The total for 2 through 6 below should equal the number reported in question 1 above.	a. Those with a Library	b. Those without a Library	c. Subtotal
2. Circulation to Nonresidents Living in Your County	223,034	0	223,034
3. Circulation to Nonresidents Living in Another County in Your System	33,060	75,061	108,121
4. Circulation to Nonresidents Living in an Adjacent County Not in Your System	480	2,966	3,446
5. Circulation to All Other Wisconsin Residents	8,745		
		6. Circulation to Persons from Out of the State	
		13,970	

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS (cont'd.)

7. Are the answers to items 1 through 6 based on actual count or survey/sample? Actual	8a. Does your library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)? No	8b. If yes, do you allow residents in adjacent systems to purchase library cards? No
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9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library

Name of County	Circulation	Name of County	Circulation
a. Jackson	2,321	f.	
b. Monroe	12,041	g.	
c. Trempealeau	9,652	h.	
d. Vernon	47,083	i.	
e.		j.	

XII. TECHNOLOGY

1. What type of Internet connection do you have? <input type="checkbox"/> a. Only a dedicated or leased line <i>Often provided by TEACH program</i> <input type="checkbox"/> b. Only a broadband cable or DSL line <input checked="" type="checkbox"/> c. Both a and b	2. Is the speed of your Internet connection sufficient to meet patron and staff needs? <input checked="" type="checkbox"/> a. Our speed is sufficient almost all the time (at least 95% of the time). <input type="checkbox"/> b. Our speed is sufficient most of the time (at least 80%). <input type="checkbox"/> c. Our speed is NOT sufficient most of the time or is not sufficient at critical daily periods.	3. Does your library use any type of Internet filtering software or service? <input type="checkbox"/> a. Yes, on all Internet workstations <input checked="" type="checkbox"/> b. Yes, on some Internet workstations <input type="checkbox"/> c. No filtering on any Internet workstations
4. Does your library provide wireless Internet access for patrons' mobile devices? Yes	5a. Method of Counting Wireless Internet Uses Not Counted	5b. Number of Wireless Internet Uses

XIII. YOUTH SERVICES

		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL
1. Literacy Offerings <i>Optional for 2013—Umbrella events that include programs and/or drop-in activities planned for a limited duration which specifically encourage individuals involved to read or build literacy skills in a focused way.</i> <i>A summer library program, winter break reading program, and eight-week community read are three kinds of offerings. A summer library program for children is one offering, an all-ages fall reading program is one "Other (all ages)" offering in the Other Literacy Offerings category.</i>	Number of Summer Literacy Offerings	1	1		2
	Total Unduplicated Individuals Involved	915	294		1,209
	Number of Other Literacy Offerings				
	Total Unduplicated Individuals Involved				
2. Drop-in Activities <i>Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants; e.g., DIY station, 1000 Books Before Kindergarten, and Frequent Reader Club.</i>		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL
	Number of Drop-in Activities	12	2		14
	Total Participation	2,477	37		2,514

3. Name and email address of primary staff person who serves as the children, youth, or teen librarian. Only the primary is displayed here.

a. First Name Marge	b. Last Name Loch-Wouters	c. Email Address marge@lacrosselibrary.org
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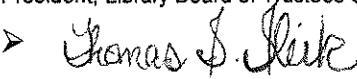
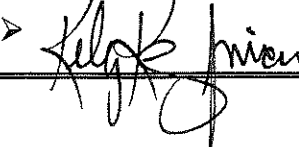
XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS

We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in *Wis. Stats.* A check (X) or a mark in the checkbox indicates compliance with the requirement.

- ☒ The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- ☒ The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- ☒ The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and country library services), and s. 43.60(3) (library extension and interchange)].
- ☒ The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- ☒ The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6].
- ☒ The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- ☒ The library is authorized by the municipal governing board to participate in your public library system [s. 43.15(4)(c)3].
- ☒ The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's electronic database only to its residents. [s. 43.15(4)(c)4].
- ☒ The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- ☒ The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- ☒ The library annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

XV. CERTIFICATION

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature 	Name of President <i>Print or type</i> Thomas S. Sleik	Date Signed 2/19/2014
Library Director / Head Librarian Signature 	Name of Director / Head Librarian <i>Print or type</i> Kelly KRIEG-SIGMAN	Date Signed 2/19/2014

APPENDIX B SPECIALIZED SEARCH TECHNIQUES FOR THE CITY

**LA CROSSE PUBLIC LIBRARY
SPECIAL CHECKING ACCOUNT
2013 ACTIVITY**

Balance: 12/31/12:	\$214,262.67
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Receipts:		
	Copy Machine & other 1400	\$19,756.91
	Gifts	\$63,811.93
	Friends of LPL	\$23,385.91
	Washburn Fund	\$0.00
	Special Trustees Fund	\$3,481.51
	Fund Raisers	\$20,286.87
	Grants	\$2,900.00
	Credit Card Receipts	\$28,003.14
	Interest	\$270.67
	Total Receipts	\$161,896.94

Disbursements:		
	Copier Leases & Maintenance	\$12,782.47
	Printing Supplies & Maintenance	\$5,083.19
	Library Materials	\$14,801.74
	Programs/Exhibits	\$58,390.82
	Staff Development	\$575.67
	Equipment	\$27,827.88
	Public Events	\$8,549.26
	Credit Card Expenses	\$21,820.69
	Other	\$8,961.59
	Total Disbursements	\$158,793.31

Balance 12/31/13:	\$217,366.30
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Journal Balance:	\$217,366.30
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\$0.00

APPENDIX C HISTORICAL SALINITY DATA FROM PORT

TRUSTEES' SPECIAL AGENCY FUND REPORT

2013	1ST QTR 2013	2ND QTR 2013	3RD QTR 2013	4TH QTR 2013	TOTAL 2013
BEQUESTS	0	0	0	0	\$0
INTEREST INCOME	7,818	7,830	7,491	9,333	\$32,472
CHANGE IN MARKET VALUE	11,509	-21,310	14,594	-8,806	(\$4,013)
ASSET CHANGES - CAPITAL GAIN	0	0	63	14,288	\$14,351
FEES	1,754	1,775	1,756	1,778	\$7,063
BOARD EXPENDITURES	0	0	6,481	0	\$6,481
ASSET CHANGES - CAPITAL LOSS	0	0	0	0	\$0

\$3,000 - Lib. Develop. - Director
\$2,634 - Founder's Day

\$847 - Board retreat & retirements

BEQUESTS	\$1,002,220
HAIG-PREVIOUS INTEREST	11,234
BRUDER ENDOWMENT	10,000
CHILDREN'S CENTENNIAL FUND	12,025
FROM GERT GORDON FUND	51,931
INTEREST INCOME	950,647
RETURN FROM 1ST FLOOR REMODEL	46,532
BUILDING FUND	175,280
BOOKS 2000 and beyond	245,957
ASSET CHANGES	139,989
FEES	-100,832
BOARD EXPENDITURES	-1,354,929
BALANCE	\$1,190,054

MISCELLANEOUS

DETAILS

CARRYOVER FROM 2013 to 2014				FINAL
	2013 BUDGET	2013 AMOUNT		
EXPENDITURES	APPROP.	SPENT	BALANCE	% USED
Salaries	\$2,701,242	2,667,974.01	33,267.99	98.77%
Fringes	1,240,810	1,209,325.45	31,484.55	97.46%
Automation	86,450	94,032.89	-7,582.89	108.77%
Binding Services	1,750	1,742.65	7.35	99.58%
Bldgs. & Bldg. Improvements	8,000	4,755.20	3,244.80	59.44%
Car Allowance/Mileage	600	273.31	326.69	45.55%
Cataloging Utility	35,000	34,600.00	400.00	98.86%
Damage		322.00	-322.00	
Delivery	9,500	11,345.47	-1,845.47	119.43%
Other Contractual Services	61,300	48,284.67	13,015.33	78.77%
Dues	2,000	3,353.50	-1,353.50	167.68%
Electricity	99,679	110,319.45	-10,640.45	110.67%
Electronic Resources	15,000	10,185.00	4,815.00	67.90%
Gasoline	1,500	1,106.75	393.25	73.78%
Materials Circulation	380,000	337,008.17	42,991.83	88.69%
Materials for WRLS - Automation	5,400	5,400.00	0.00	100.00%
Materials for WRLS - Lib. Supplies	600	600.00	0.00	100.00%
Materials for WRLS - Coll. Develop.	73,000	73,000.00	0.00	100.00%
Miscellaneous Expenses	1,000	2,458.92	-1,458.92	245.89%
Natural Gas	67,094	30,136.56	36,957.44	44.92%
Office Supplies	40,000	42,026.01	-2,026.01	105.07%
Oil	75	25.64	49.36	34.19%
Postage	17,000	10,163.64	6,836.36	59.79%
Printing Services	2,500	1,624.20	875.80	64.97%
Professional Development	13,500	7,152.94	6,347.06	52.98%
Programming Mtls.	2,000	905.16	1,094.84	45.26%
Repair & Mtc. Supplies-Bldg.	20,000	22,552.43	-2,552.43	112.76%
Repair & Mtc. Services-Equip.	5,500	2,640.00	2,860.00	48.00%
Repair & Mtc. Services - Grnds.	41,413	54,018.12	-12,605.12	130.44%
Sewer	4,500	3,991.00	509.00	88.69%
Sprinkler - Indoor	120	129.60	-9.60	108.00%
Storm Water	5,000	2,020.70	2,979.30	40.41%
Technology Consulting	56,000	45,285.15	10,714.85	80.87%
Telephone Expenses	25,500	22,585.38	2,914.62	88.57%
Travel Expenses	6,500	4,173.00	2,327.00	64.20%
WRLS Car Allowance		19.54	-19.54	
Water	3,125	3,823.60	-698.60	122.36%
TOTAL 2013 EXPENSES:	\$5,032,658	4,869,360.11	163,297.89	96.76%

	2013 BUDGET	2013 AMOUNT		
INCOME	APPROP.	RECEIVED	BALANCE	% RECEIVED
Lost Library Mtls.	\$15,500	13,438.37	-2,061.63	86.70%
Microprinting Fees	\$2,000	1,080.57	-919.43	54.03%
Miscellaneous	\$1,000	4,214.67	3,214.67	421.47%
Out of State Reg.	\$3,500	4,188.07	688.07	119.66%
Research Fees	\$1,800	913.75	-886.25	50.76%
FAX Fees	\$700	1,119.58	419.58	159.94%
Service Charges	\$85,000	74,933.42	-10,066.58	88.16%
County Contributions	\$127,471	127,471.00	0.00	100.00%
Meeting Room	\$3,000	2,478.40	-521.60	82.61%
Transfer from Carryover	\$125,728	125,728.00	0.00	100.00%
WRLSWEB	\$96,000	77,257.70	-18,742.30	80.48%
Damage Recovery		322.00	322.00	
Restitution		319.71	319.71	
Short/Over		-33.79	-33.79	
SUBTOTAL	\$461,699	433,431.45	-28,267.55	93.88%
WRLS Contract	\$116,175	116,175.00	0.00	100.00%
TOTAL INCOME	\$577,874	549,606.45	-28,267.55	95.11%
SUMMARY:				
Total Amount Carried over into 2013:			444,467.82	
Expenditures per Board approval				
Additional outside cameras at Main			-4,049.65	
To offset 2013 budget			-125,728.00	
Website consultant			-4,350.00	
Circulating Nook collection			-1,668.49	
Books 'n Brunch program			-598.50	
Replace doors at North			-7,500.00	
Security Cameras for branches			-8,301.87	
2013 Operating Budget Expenditure Balance			163,297.89	
2013 Operating Budget Unanticipated Income shortfall			-28,267.55	
Total Amount Carried over into 2014:			427,301.65	

GIFT FUND as of 12/31/2013

	1-1-2013			Current
	Balance	Debits	Credits	Balance
Library Materials				
Archives Materials	\$6,728.79	\$1,671.00	\$1,303.90	\$6,361.69
Children's Adopt-a-Book	\$301.63			\$301.63
Children's Centennial Fund	\$665.00			\$665.00
Bruder Endowment (YS)	\$0.00	\$99.48		-\$99.48
Mary Crowley Memorial (YS)	\$25.66			\$25.66
James Lafky Memorial (YS)	\$25.00			\$25.00
Hugh Burke Memorial (Adult)	\$43.62	\$34.19		\$9.43
Margaret Donndelinger Memorial (Archives)	\$1,722.20	\$1,250.00	\$240.00	\$712.20
Ruth A. Benusa Memorial (SCL)	\$169.94	\$40.09		\$129.85
Irma Malles Memorial (SCL)	\$124.84	\$14.97		\$109.87
Doris Opland Memorial	\$136.07	\$136.07		\$0.00
Catherine Schoen Memorial	\$153.19	\$152.25		\$0.94
Cloyce Campbell Memorial	\$100.00			\$100.00
R. Cowgill Memorial (Archives)	\$275.00	\$270.00	\$150.00	\$155.00
Patricia Bohan Memorial		\$81.93	\$100.00	\$18.07
James McGraw Memorial		\$54.60	\$45.00	-\$9.60
John Wineski Memorial		\$182.20	\$180.56	-\$1.64
Marion Sleik Memorial (Adult)			\$75.00	\$75.00
Shirley Eggett Memorial (Adult)			\$250.00	\$250.00
Carole Edland Memorial (Adult)			\$50.00	\$50.00
Mary Lou Ryan Memorial (Adult)			\$230.00	\$230.00
Gene Fell Memorial (Adult)			\$1,000.00	\$1,000.00
Earl & Jane Stuckert Memorial (Adult)			\$100.00	\$100.00
Richard Hanson Memorial			\$500.00	\$500.00
Harold Danielson Memorial			\$3,000.00	\$3,000.00
LAGS (Reference)	\$59.51	\$86.90	\$27.39	\$0.00
M. Runge (SCL)	\$33.42			\$33.42
D. Wright (SCL)	\$8.58		\$40.00	\$48.58
Grandpa Howard & Grandma Rosie (YS)	\$209.93	\$91.27		\$118.66
I. Malles (SCL)	\$20.00			\$20.00
Honor of Lucy Freeman (YS)	\$50.00			\$50.00
Master Gardeners	\$169.87	\$167.12		\$2.75
W. Zaudtke (SCL)	\$25.00	\$26.99		-\$1.99
D. Anderson - opera	\$10.81	\$10.81		\$0.00
Honor of Irv Balto	\$25.00	\$26.94		-\$1.94
W. Nemer (non fiction)	\$100.00	\$97.64		\$2.36
J. Olson - North			\$22.00	\$22.00
For Reference - Anonymous			\$125.00	\$125.00
Rotary Lights - for Branches		\$200.30	\$200.00	-\$0.30
D. Ziemann (Adult)			\$120.00	\$120.00
TJ Wochos (Adult)			\$25.00	\$25.00
C. Halderson (Adult)		\$25.98	\$175.00	\$149.02
A. Schmidt (SCL)			\$100.00	\$100.00
Honor of C. Spiker			\$50.00	\$50.00
Nursing Home Project	\$890.00			\$890.00
TOTAL	\$12,073.06	\$4,720.73	\$8,108.85	\$15,461.18

	1-1-2013			Current
	Balance	Debits	Credits	Balance
Miscellaneous				
Bus Tour	4,457.61	\$11,438.93	\$12,429.18	\$5,447.86
Busing Second Graders	448.34			\$448.34
Foundation Grant	24,695.00	\$483.21	\$232.50	\$24,444.29
Friends - Misc.		\$2,040.36	\$2,040.36	\$0.00
CD Displayer Fund Raiser	\$7,576.10			\$7,576.10
Christmas Fund Raiser - iPads		\$3,159.25	\$3,720.25	\$561.00
Museum Space Fund Raiser	\$8,033.60		\$1,150.00	\$9,183.60
Northern Lights Fund Raiser	\$3,383.84	\$2,256.61		\$1,127.23
Give-A-Gift	\$6,872.58	\$15,980.30	\$15,416.62	\$6,308.90
Donald (Sandy) Gordon Estate	\$4,461.36	\$6,620.65	\$10,552.18	\$8,392.89
Gertrude Salzer Gordon Estate	\$47,646.62	\$22,648.76	\$26,855.15	\$51,853.01
Interest	\$4,015.28	\$760.07	\$255.19	\$3,510.40
Sale of Surplus Equipment	\$3,897.20	\$389.24	\$1,737.63	\$5,245.59
Staff Development (G. Eilers)	\$75.00			\$75.00
Speaker - pre WLA luncheon	\$500.00	\$500.00		\$0.00
Cookie Club	\$350.00	\$280.00		\$70.00
For North - Rendler	\$20.00			\$20.00
B. Leonard - adult writing			\$50.00	\$50.00
Gundersen/Baldwin Memorial Fund		\$900.00	\$900.00	\$0.00
Richard F. Carter Memorial	\$6,931.08			\$6,931.08
Merrick Memorial	\$200.00			\$200.00
Gayleen Eilers Memorial	\$6,548.78	\$812.46		\$5,736.32
Thousand Books Before Kindergarten	\$5,885.94	\$708.00		\$5,177.94
Programming - Friends - Adult General	\$10,809.73	\$2,693.60	\$7,916.45	\$16,032.58
Adult Summer Program		\$397.00	\$397.00	\$0.00
Branches		\$1,190.28	\$1,190.28	\$0.00
Dark Tour		\$351.61	\$364.00	\$12.39
Earth Month Program		\$611.76	\$611.76	\$0.00
Footsteps Northside Bus Tour		\$594.00	\$1,000.00	\$406.00
Gardening Program	\$1,111.31	\$713.14		\$398.17
Writing Contest		\$300.00	\$300.00	\$0.00
Programming - Friends - Gaming	\$1,801.60	\$4,366.10	\$2,564.50	\$0.00
Programming - Friends - Youth General	\$2,025.56	\$4,682.12	\$3,197.35	\$540.79
National History Day	\$1,270.14	\$1,768.55	\$498.41	\$0.00
NOKS		\$1,341.32	\$1,341.32	\$0.00
Summer Library Program		\$1,964.48	\$1,964.48	\$0.00
Seed Library	\$4,995.00	\$4,566.86	\$807.80	\$1,235.94
South Branch Operation			\$125.00	\$125.00
Spec. Trustees - Schnell Retirement	-\$196.99		\$196.99	\$0.00
Spec. Trustees - Boehm Retirement	-\$150.00	\$53.87	\$203.87	\$0.00
Spec. Trustees - State award - rising star	-\$50.00	\$110.00		-\$160.00
Spec. Trustees - Board Retreat		\$246.21	\$246.21	\$0.00
Spec. Trustees - Founder's Day		\$2,634.49	\$2,634.49	\$0.00
Spec. Trustees - Director's furniture		\$5,175.00		-\$5,175.00
Spec. Trustees - J. Hoffman Retirement		\$199.95	\$199.95	\$0.00
Spec. Trustees - COBRA coverage		\$2,800.00		-\$2,800.00
Target Grant - Baby Book Bees		\$1,558.60	\$2,000.00	\$441.40
Washburn - Archives Footsteps	\$2,400.00	\$2,149.00		\$251.00
Washburn - National History Day	\$834.78	\$1,200.00		-\$365.22
Washburn - Staff Development Day	\$609.43			\$609.43
Washburn - Thurow Scholarship	\$4,141.49	\$575.67		\$3,565.82
TOTAL	\$165,600.38	\$111,221.45	\$103,098.92	\$157,477.85
Preserving Hmong Women's History (we are only a fiscal agent on this)	2,085.06			\$2,085.06
World We Live in Grant (we are only a fiscal agent on this)	1,169.70	\$1,472.43	\$2,500.00	\$2,197.27
TOTAL	\$3,254.76	\$1,472.43	\$2,500.00	\$4,282.33
YTD TOTALS	\$180,928.20	\$117,414.61	\$113,707.77	\$177,221.36
Bank Balance				\$177,221.36
				\$0.00

1400 ACCOUNT: 2013 RECEIPTS

	Copy Machine	OTC	Printer	BookMarks	Logo Items	Internet Access	Misc.	Sales Tax	TOTAL INCOME
JANUARY	\$572.45	\$0.00	\$570.45	\$0.00	\$4.74	\$566.05	\$0.00	\$0.26	\$1,713.95
FEBRUARY	\$511.60	\$0.00	\$652.00	\$0.00	\$0.00	\$547.15	\$0.00	\$0.00	\$1,710.75
MARCH	\$460.70	\$0.00	\$578.45	\$0.95	\$0.00	\$492.01	\$0.00	\$0.05	\$1,532.16
APRIL	\$738.38	\$0.00	\$680.77	\$0.00	\$0.00	\$400.50	\$0.00	\$0.00	\$1,819.65
MAY	\$591.10	\$0.00	\$665.35	\$0.00	\$0.00	\$493.11	\$0.00	\$0.00	\$1,749.56
JUNE	\$562.19	\$0.00	\$654.80	\$0.00	\$0.00	\$349.76	\$0.00	\$0.00	\$1,566.75
JULY	\$492.65	\$0.00	\$701.38	\$0.00	\$0.00	\$206.41	\$0.00	\$0.00	\$1,400.44
AUGUST	\$876.74	\$0.00	\$1,244.09	\$0.95	\$0.00	\$252.30	\$0.00	\$0.05	\$2,374.13
SEPTEMBER	\$307.94	\$0.00	\$574.45	\$0.00	\$0.00	\$304.66	\$0.00	\$0.00	\$1,187.05
OCTOBER	\$631.83	\$0.00	\$856.10	\$0.00	\$0.00	\$409.92	\$0.00	\$0.00	\$1,897.85
NOVEMBER	\$209.85	\$0.00	\$588.15	\$0.00	\$0.00	\$468.35	\$0.00	\$0.00	\$1,266.35
DECEMBER	\$534.97	\$0.00	\$496.30	\$0.00	\$0.00	\$507.00	\$0.00	\$0.00	\$1,538.27
TOTAL	\$6,490.40	\$0.00	\$8,262.29	\$1.90	\$4.74	\$4,997.22	\$0.00	\$0.36	\$19,756.91
Percentage of Total	32.85%	0.00%	41.82%	0.01%	0.02%	25.29%	0.00%	0.00%	
Average per month	\$540.87	\$0.00	\$688.52	\$0.14	\$0.00	\$416.44	\$0.00	\$0.03	\$1,646.41

Explanation of Subaccounts:

Copy Machine	Rate/copy: 11" @ \$.10, 14" @ \$.15, 17" @ \$.20; color copies @ \$.75
Over the Counter	Maps of La Crosse @ \$1.50 each including tax
Printer	Charges for computer printing
Internet Charges	Charges for printing material off of the Internet @ \$.10 per page for b/w & \$.25 for color
Sales Tax	Paid on Copy Machine, Over the Counter & Equipment subaccounts.

1400 ACCOUNT: 2013 DISBURSEMENTS

	Copier Maintenance	Copier Leases	Printing Maintenance	Printing Supplies	Misc.	TOTAL
JANUARY	\$250.06	\$565.45	\$10.10	\$0.00	\$254.96	\$1,080.57
FEBRUARY	\$363.61	\$93.42	\$72.86	\$0.00	\$0.00	\$529.89
MARCH	\$440.50	\$1,252.60	\$4.22	\$811.09	\$0.00	\$2,508.41
APRIL	\$707.49	\$658.87	\$5.38	\$1,656.16	\$262.61	\$3,290.51
MAY	\$993.04	\$658.87	\$64.72	\$0.00	\$0.00	\$1,716.63
JUNE	\$0.00	\$658.87	\$110.65	\$0.00	\$210.29	\$979.81
JULY	\$557.22	\$658.87	\$28.56	\$1,159.50	\$272.48	\$2,676.63
AUGUST	\$351.26	\$658.87	\$5.31	\$0.00	\$0.00	\$1,015.44
SEPTEMBER	\$0.00	\$658.87	\$81.75	\$0.00	\$0.00	\$740.62
OCTOBER	\$840.77	\$93.42	\$0.00	\$1,032.55	\$262.89	\$2,229.63
NOVEMBER	\$0.00	\$1,252.60	\$27.40	\$0.00	\$0.00	\$1,280.00
DECEMBER	\$408.94	\$658.87	\$12.94	\$0.00	\$0.00	\$1,080.75
 TOTAL	 \$4,912.89	 \$7,869.58	 \$423.89	 \$4,659.30	 \$1,263.23	 \$19,128.89
 Percentage of Total	 25.68%	 41.14%	 2.22%	 24.36%	 6.60%	

OVERVIEW

Number of loans from South:	129,281
Percent of total loans:	11.03%
Decrease from 2012:	-2,265
% Decrease from 2012:	-1.72%

DETAIL

[illegible]

CIRCULATION (cont.)

The following chart shows the trends in circulation at Main, North, and South since 1983.

	MAIN	% CHANGE	NORTH	% CHANGE	SOUTH	% CHANGE	TOTAL	% CHANGE
1983	383,670		48,582		78,335		510,587	
1984	406,635	5.99%	56,427	16.15%	81,902	4.55%	544,964	6.73%
1985	409,050	0.59%	56,919	0.87%	80,473	-1.74%	546,442	0.27%
1986	430,883	5.34%	55,137	-3.13%	72,013	-10.51%	558,033	2.12%
1987	459,473	6.64%	57,699	4.65%	77,322	7.37%	594,494	6.53%
1988	480,342	4.54%	55,912	-3.10%	74,207	-4.03%	610,461	2.69%
1989	504,213	4.97%	57,368	2.60%	78,369	5.61%	639,950	4.83%
1990	495,747	-1.68%	53,722	-6.36%	78,659	0.37%	628,128	-1.85%
1991	504,743	1.81%	47,936	-10.77%	78,513	-0.19%	631,192	0.49%
1992	563,509	11.64%	61,972	29.28%	92,615	17.96%	718,096	13.77%
1993	624,235	10.78%	76,228	23.00%	82,851	-10.54%	783,314	9.08%
1994	593,760	-4.88%	74,142	-2.74%	109,654	32.35%	777,556	-0.74%
1995	565,001	-4.84%	74,149	0.01%	124,095	13.17%	763,245	-1.84%
1996	563,685	-0.23%	71,417	-3.68%	114,547	-7.69%	749,649	-1.78%
1997	663,068	17.63%	66,553	-6.81%	111,255	-2.87%	840,876	12.17%
1998	629,836	-5.01%	67,404	1.28%	107,576	-3.31%	804,816	-4.29%
1999	619,485	-1.64%	61,353	-8.98%	96,293	-10.49%	777,131	-3.44%
2000	602,359	-2.76%	61,386	0.05%	92,908	-3.52%	756,653	-2.64%
2001	607,882	0.92%	62,163	1.27%	95,028	2.28%	765,073	1.11%
2002	638,125	4.98%	59,910	-3.62%	89,061	-6.28%	787,096	2.88%
2003	674,197	5.65%	61,782	3.12%	96,174	7.99%	832,153	5.72%
2004	732,353	8.63%	59,779	-3.24%	95,123	-1.09%	887,255	6.62%
2005	791,405	8.06%	60,294	0.86%	96,913	1.88%	948,612	6.92%
2006	857,997	8.41%	60,355	0.10%	105,389	8.75%	1,023,741	7.92%
2007	883,712	3.00%	67,630	12.05%	110,553	4.90%	1,061,895	3.73%
2008	954,861	8.05%	72,602	7.35%	116,380	5.27%	1,143,843	7.72%
2009	1,026,401	7.49%	76,000	4.68%	111,685	-4.03%	1,214,086	6.14%
2010	1,035,907	0.93%	76,889	1.17%	122,120	9.34%	1,234,916	1.72%
2011	1,057,330	2.07%	77,387	0.65%	128,397	5.14%	1,263,114	2.28%
2012	1,011,304	-4.35%	72,408	-6.43%	131,546	2.45%	1,215,258	-3.79%
2013	975,879	-3.50%	66,563	-8.07%	129,281	-1.72%	1,171,723	-3.58%
1983-2013		154.35%		37.01%		65.04%		129.49%

STANDARDS:

		2013	2012
Average no. of circulations per service hour :	Main:	298	308
	North:	33	32
	South:	64	58
Average no. of circulations per service day:	Main:	2,772	2,873
	North:	220	239
	South:	427	434

INFORMATION/QUESTIONS - 2013

Total number of reference questions asked by patrons at La Crosse Public Library & its branches			123,604
Decrease over 2012	-6,577		
Percentage decrease over 2012	-5.05%		
		<u>PER DAY OPEN</u>	<u>PER HR OPEN</u>
Number asked of the REFERENCE DESK staff:	44,827	127.3	13.6
Percentage of total questions:	36.27%		
Increase over 2012	817		
Percentage increase over 2012	1.86%		
Number asked of the ARCHIVES ROOM staff:	12,919	36.7	4.8
Percentage of total questions:	10.45%		
Decrease over 2012	-1,726		
Percentage decrease over 2012	-11.79%		
Number asked of the CHILDREN'S ROOM staff:	20,020	56.9	6.1
Percentage of total questions:	16.20%		
Increase over 2012	2,444		
Percentage increase over 2012	13.91%		
Number asked of the CIRCULATION staff:	21,658	61.5	6.6
Percentage of total questions:	17.52%		
Decrease over 2012	-1,118		
Percentage decrease over 2012	-4.91%		
Number asked of the NORTH BRANCH staff:	14,664	48.4	6.5
Percentage of total questions:	11.86%		
Increase over 2012	754		
Percentage increase over 2012	5.42%		
Number asked of the SOUTH BRANCH staff:	9,516	31.4	4.2
Percentage of total questions:	7.70%		
Decrease over 2012	-7,748		
Percentage decrease over 2012	-44.88%		
# of Genealogy database web searches:	249,671		
Total number of people using the Archives Room:	2,688		
Avg no. of people per service day:	7.64		
Decrease over 2012	-176		
Percentage decrease over 2012	-6.15%		

INFORMATION/QUESTIONS (cont.)

The following table shows the changes in reference question statistics from 1983-2013:

	REFERENCE DESK	% CHANGE	ARCHIVES ROOM	% CHANGE	CHILDREN'S ROOM	% CHANGE	NORTH BRANCH	% CHANGE	SOUTH BRANCH	% CHANGE
1983	38,948	*	3,255		4,628		4,669		3,627	
1984	44,807	15.04% *	3,431	5.41%	4,623	-0.11%	5,267	12.81%	4,575	26.14%
1985	45,310	1.12%	3,740	9.01%	4,057	-12.24%	4,960	-5.83%	5,826	27.34%
1986	49,525	9.30%	4,187	11.95%	6,164	51.93%	5,692	14.76%	4,884	-16.17%
1987	52,878	6.77%	4,606	10.01%	7,260	17.78%	7,992	40.41%	5,769	18.12%
1988	53,522	1.22%	4,271	-7.27%	8,871	22.19%	8,407	5.19%	4,783	-17.09%
1989	57,378	7.20%	5,905	38.26%	8,779	-1.04%	7,894	-6.10%	4,975	4.01%
1990	58,256	1.53%	7,464	26.40%	8,379	-4.56%	8,131	3.00%	5,825	17.09%
1991	61,017	4.74%	7,660	2.63%	8,273	-1.27%	7,835	-3.64%	6,170	5.92%
1992	64,900	6.36%	9,841	28.47%	8,943	8.10%	10,124	29.22%	7,449	20.73%
1993	64,377	-0.81%	9,967	1.28%	9,748	9.00%	10,018	-1.05%	5,330	-28.45%
1994	64,723	0.54%	10,945	9.81%	8,650	-11.26%	10,609	5.90%	10,592	98.72%
1995	63,497	-1.89%	10,333	-5.59%	8,534	-1.34%	10,809	1.89%	9,771	-7.75%
1996	64,989	2.35%	10,693	3.48%	7,811	-8.47%	10,067	-6.86%	4,279	-56.21%
1997	67,202	3.41%	12,068	12.86%	12,381	58.51%	22,781	126.29%	11,577	170.55%
1998	67,841	0.95%	10,817	-10.37%	12,925	4.39%	22,850	0.30%	19,450	68.01%
1999	69,182	1.98%	11,466	6.00%	13,214	2.24%	29,208	27.82%	20,582	5.82%
2000	59,839	-13.50%	11,305	-1.40%	18,494	39.96%	16,744	-42.67%	24,544	19.25%
2001	56,081	-6.28%	12,896	14.07%	14,591	-21.10%	19,519	16.57%	22,721	-7.43%
2002	53,328	-4.91%	13,588	5.37%	15,028	2.99%	17,138	-12.20%	23,461	3.26%
2003	58,096	8.94%	13,615	0.20%	18,680	24.30%	16,968	-0.99%	14,927	-36.38%
2004	63,938	10.06%	14,291	4.97%	19,803	6.01%	13,076	-22.94%	22,182	48.60%
2005	59,160	-7.47%	13,002	-9.02%	17,486	-11.70%	15,939	21.90%	21,182	-4.51%
2006	50,773	-14.18%	12,853	-1.15%	10,035	-42.61%	10,549	-33.82%	8,979	-57.61%
2007	50,618	-0.31%	11,892	-7.48%	10,556	5.19%	10,972	4.01%	11,414	27.12%
2008	45,276	-10.55%	13,902	16.90%	12,844	21.67%	12,220	11.37%	13,624	19.36%
2009	49,221	8.71%	13,692	-1.51%	10,296	-19.84%	12,194	-0.21%	12,038	-11.64%
2010	49,656	0.88%	13,850	1.15%	8,762	-14.90%	16,328	33.90%	17,160	42.55%
2011	49,423	-0.47%	14,634	5.66%	8,008	-8.61%	9,932	-39.17%	13,026	-24.09%
2012	44,010	-10.95%	14,645	0.08%	17,576	119.48%	13,910	40.05%	17,264	32.53%
2013	44,827	1.86%	12,919	-11.79%	20,020	13.91%	14,664	5.42%	9,516	-44.88%
1983-2013		15.09%		296.90%		332.58%		214.07%		162.37%

Reference questions per city resident: 2.39

*Directional questions were included in 1983 and 1984 statistics.