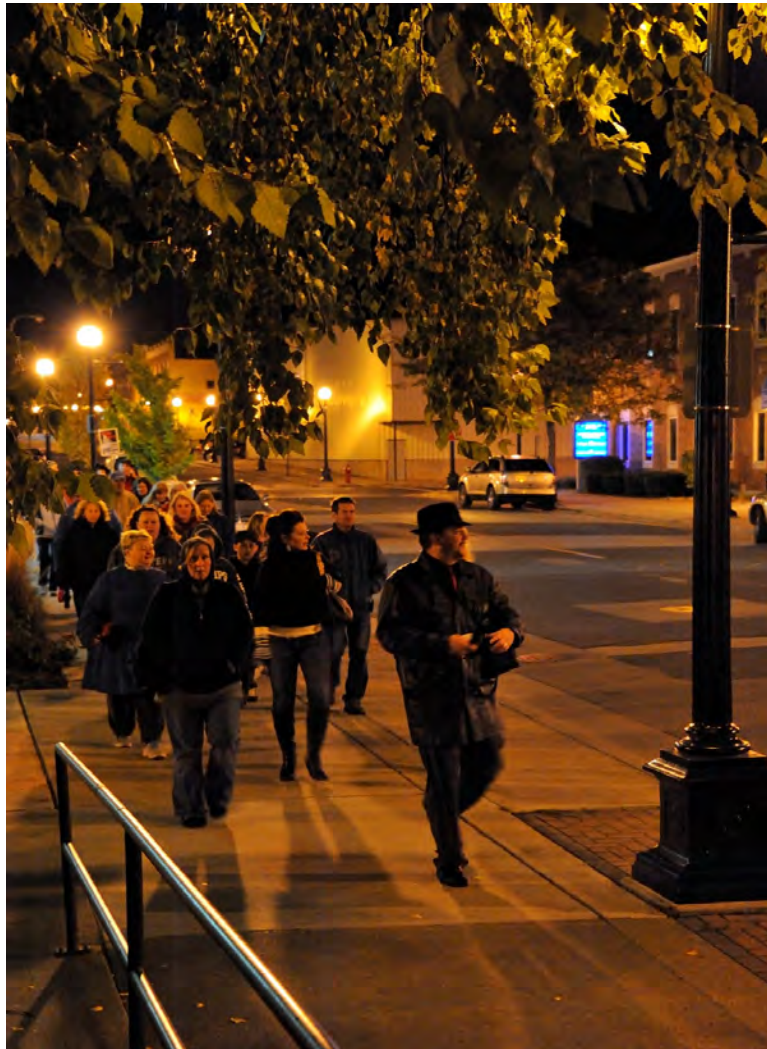


2014 ANNUAL REPORT
TO THE
LA CROSSE PUBLIC LIBRARY
BOARD OF TRUSTEES



2014 SUMMARY OF MAJOR ACCOMPLISHMENTS, PROJECTS AND INITIATIVES

Goal #1: Provide engaging learning/creating experiences

- As a companion to the 2nd grade “Library Stars” and 7th grade “Adventure” tours, the youth services department inaugurated the kindergarten “Library Sneakers” tours, thus establishing three distinctive milestone events for the K-8 market.
- The Dark La Crosse tours expanded with a trolley version during the summer in partnership with the LACVB. In addition, a \$2000 WI Humanities grant was received to develop an “old-time radio show” version of the tour, with plans to unveil it early in 2015.
- To further support literacy and pre-literacy development, “Stories In Action” tables were begun at all three branches. A grant in the amount of \$1800 was received from Fowler and Hammer to launch a pre-literacy “Play & Learn” play area in the youth services area at Main. In conjunction with this, enhanced programming for pre-schoolers beyond the traditional storytime was also developed and implemented (early literacy calendars, Letter & Number Of The Week kits, book bundles).
- A new quarterly book club program was launched, entitled “Books ‘N Brunch.” Funding for this came from the Gayleen Eilers bequest.
- A joint effort between youth services and Archives was launched, known as “Badger Detectives.” This project featured several hands-on learning and engagement activities to tie into the Wisconsin fourth grade curriculum and Wisconsin history by making local connections to the broader state history that is presented in textbooks. This is intended to be ongoing.
- A very successful 7-week series on La Crosse residential architectural history was conducted during the summer by the Archives department. Dr. Les Crocker was the presenter, 280 people attended over the course of the series.
- A very strong schedule of computer classes was developed and implemented by the Information Services department; by year’s end, 50 classes had been held with over 400 attendees. The subject matter ranged from basic introductions to MicroSoft Office products, to how to build your own website.
- In partnership with UWL’s education department, MLS teen librarian Linda Jerome presented to two classes of education students and faculty about why they should read and use teen books in their classrooms. LPL went on to host a “battle of the books” for this group; 30 students and faculty participated.
- A joint effort between Archives and the Gundersen Health Sciences library resulted in the “Life and Limb” exhibit at the hospital on Civil War medicine. Archives also worked with the LCHS on the Wisconsin History Tour: La Crosse exhibit.

Goal #2: Become community anchors (library as destination)

- Held the first ever “Black Friday Book Sale” at SCL, which included background Christmas music and some holiday treats. Sold over \$130 worth of material at discount prices, and received many positive comments about the event.
- Another spring Shredfest was held at SCL; a consumer electronics drop-event was also held there.

- A permanent space was found and developed for the seed library. The expectation is that this service will continue.
- The museum space was converted for ongoing use by AARP for their income tax service. The 2014 tax season turned out to be one of the smoothest, due in great part to this physical change.
- In partnership with the therapeutic massage students at WTC, the library was the site of free 5-minute massages as a fund-raiser for the community Thanksgiving dinner.
- In cooperation with WKBT, the Main library exhibited a portion of the art tiles produced in conjunction with the community-wide "Compassion Project."
- In partnership with a UWL history major, the Archives department helped coordinate the first annual "History Hunt" with the library being one of the destinations.
- Improved our wireless service with 3 outdoor access points to support outdoor programming and patrons outside our building.

Goal #3: Provide access to knowledge, not just "stuff."

- In partnership with the Hillview Urban Agriculture Center, the Archives department coordinated an intern in researching and writing certain chapters for a book that was published late in the year.
- Work on inventorying, processing and scanning the historical records and images of the La Crosse Fire department was begun, with all images scanned and digital copies provided to the LFD.
- Archives worked closely with the WRLS "ECHO" project, the new regional online depository of historical images. In addition to providing consulting and training, LPL also contributed 100 scanned photos with metadata.
- To order to make the collection more browse-able, and to assist families and children in finding the types of books they like to look for (books on trucks, bedtime books, etc.), the youth services department converted the picture books from the traditional arrangement (alphabetical by author) to the "Picture Book City," where they are now arranged by concept and color-coded.
- Implemented a Goggle Apps account to provide free cloud management for Chrome devices, thus freeing up bandwidth for other uses.
- Upgraded Teamviewer application to continue to provide remote support and remote conferencing.
- Migrated and updated digitization software Rescarta to new host that can be supported by internal staff.

"WISE MANAGEMENT" AND INFRASTRUCTURE ADVANCES AND IMPROVEMENTS

- The computer training lab was improved by the addition of new, more ergonomically appropriate task chairs and an overhead LCD projector for instruction.
- New carpeting was installed in the youth services department on the first floor and all public areas on the second floor. New shelving was purchased and installed for the entire adult reference and non-fiction collections. A new desk configuration was installed in the youth services department which in addition to providing better use of the space, also finally solved the usage issues related to the "boat."

- After three years of bad experience with the AutoGraphics product, the WRLSWeb consortium acquired a new ILS in April by migrating to Innovative Interfaces. As with all projects of this type, there was an enormous amount of time spent particularly by the LPL circulation, IT and collection management managers in organizing, planning and training. The migration went well and had the added plus of restoring our business relationship with Unique Management and allowing us to resume pursuing long-overdue accounts.
- A “real” office for the IT manager was designed and constructed in the second floor collection management area.
- Breaking with long-standing tradition, and in an effort to more wisely use our resources, the 2014 Summer Library Program was “prize-less” for the first time in living memory. Instead, the children were encouraged to read in order to donate to various charitable causes in the community.
- Major investments in technology were made during the year in replacing old computers, purchasing additional servers to increase video surveillance storage, and significantly upgrading our wireless service at all three locations.
- Several significant infrastructure improvements were made, including a new roof at NCL, a new fence along the south property line at Main, new front doors at SCL, and resurfaced parking lots at all three locations. In addition, a new water heater was installed at Main, and a major investment was made in a new John Deere snow removal tractor/plow. The fire alarm and sprinkler systems were also all updated to code.
- A joint effort between all public services departments resulted in a new information services policy that better outline and defined the type and level of service that the library can provide.
- Archives participated in a series of three disaster preparedness workshops through a grant from the Wisconsin Historical Society.
- Thanks to funding from the Friends, the library improved its visibility by creating and displaying vertical banners on the light poles along Main Street.
- Near year’s end, work began in earnest on a pay and class study with Springsted Consultants, and a process management study with WILS. Completion of both studies was expected by the end of first quarter 2015.
- The library benefitted greatly from the establishment of a new “neighborhood response officer” program in the La Crosse Police department. The presence of a dedicated officer in the neighborhood of Main library has helped greatly in providing a safe, secure and pleasant environment for all library visitors.
- The library’s emergency call tree was completely redone and updated. Enhanced local security protection by integrating Malwarebytes to provide an additional layer of anti-virus, anti-malware, and anti-spyware protection
- Server infrastructure was improved by increased memory and hard drive space, updating outdated battery backup units with new units
- Implemented a proactive software monitoring software package to assist in troubleshooting outages and possible network bottlenecks. Because of a power outage in late June, much time was spent working on restoring the network, including over 30 servers, a dozen switches, and websites.
- Updated the locally created Give-A-Gift database to accommodate Sierra, and moved to an offsite location that offered better Linux support at \$5/month.

NOT 'NEW' BUT GOING STRONG & A FOUNDATIONAL SERVICE

- Monday Mornings At Main (Total attendance for 2014 = 1708)
- AARP Income Tax service (Total returns filed for 2014 = 1839 up 184 from 2013)
- National History Day collaboration (Total attendance for 2014 = 405 students)
- 2nd Grade Stars tours (Total attendance for 2014 = 583 students)
- Dark La Crosse Walking Tours (Total attendance for 2014 = 591 people in 21 tours)
- Footsteps Walking Tours (Total attendance for 2014 = 284 people in 10 tours)
- LPL Volunteer program (Total hours for 2014 = 2298 up 55 hours from 2013)
- Give-A-Gift fundraiser (Total amount raised in 2014 = \$31,872 a new 12-year high)

STAFFING

- Youth services librarian Sherri Sinniger resigned in March and was replaced by Kelsey Johnson-Kaiser.
- With the retirement of Lois Gilbert at the end of 2013, Cynthia Arauz was promoted to full time in 2014, but Lois' full time MLS position was not replaced due to budgetary concerns.
- Carrie Wuensch-Harden resigned in August; this full time MLS position was not replaced due to budgetary concerns.
- SCL aide Sherri Howard resigned; this 30 hour/week position was not replaced due to budgetary concerns.
- Maintenance staff member Larry Wibel retired at the end of the year and was replaced by David Levee.
- Information services librarian and one of the "mothers" of the Seed Library, Cindy Mischnick retired at the end of the year.
- Despite initial political obstacles, all library staff did receive a 3% salary increase in 2014 along with all the other city employees.

"LESSONS LEARNED"

- The branch library task force established by the Mayor at the beginning of the year took up enormous amounts of time, but was unable to offer many concrete or practical solutions. It did, however, point up the need for the library to significantly improve efforts in marketing and communicating its value and services to the community. It also showed a great need for the organization to reach out more to determine what exactly the community wants in terms of types and levels of service.
- Much time and effort was spent during the first quarter or so of the year in trying to establish an ongoing e-waste recycling program based at Main library. Unfortunately, numerous obstacles were encountered in everything from vendor communication to a suitable collection space, so the project was abandoned.
- With the advent of the new ILS in April, a brief experiment was conducted with the implementation of so-called "floating collections." It became quickly obvious that "floating" all collections between locations would result in the flooding of materials to the branches,

especially adult non-fiction, where it would ultimately not get usage. Instead, the decision was made to float only NEW adult fiction and non-fiction. This resulted in a much improved selection of new adult materials at the branch locations.

- An initiative involving a major “face-lift” of the front plaza at Main library that began in the summer of 2013, picked up steam in 2014. A collaboration between a landscape design class at WTC, the library, and the “Renew La Crosse” organization resulted in new plantings in the former fountain and some additional planters in the plaza. Although this did provide some improvement, many of the plants specified in the design were not the ones that were planted. Running tandem with this was a renewed effort on the part of Don Smith, chair of the city arts board, to pursue a much larger vision that would essentially remake the entire space. A \$250,000 CDBG grant was written and submitted by the library, but was not funded. By the end of the year, movement on this project had stalled due to lack of available funding and higher priority library needs.

TABLE OF CONTENTS

I. Highlights

A. Financial Information	1
B. Circulation Information	5
C. Programs	7
D Reference Questions.....	8

II. APPENDIX A: State Annual Report

III. APPENDIX B: Special Funds Report to the City

IV. APPENDIX C: Trustees' Special Fund Report

V. Miscellaneous Details

Carryover from 2014 to 2015

Circulation - Details

Information/Questions – Details

1400 Account 2014 Receipts and Disbursements

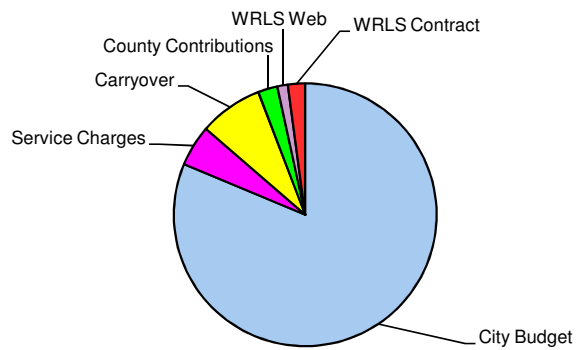
Gift Account 2014 Receipts & Disbursements

HIGHLIGHTS

FINANCIAL INFORMATION

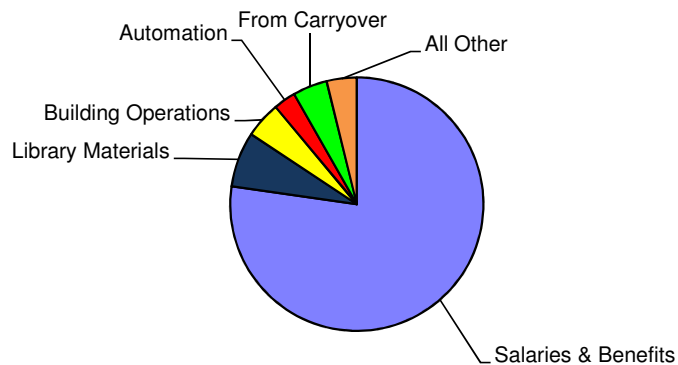
INCOME:

City Operating Budget	\$4,433,296	81.29%
Fees, service charges, misc.	\$276,600	5.07%
Carryover	\$427,302	7.84%
County Contributions	\$129,261	2.37%
WRLS Web	\$70,932	1.30%
WRLS Contract	\$116,175	2.13%
TOTAL	\$5,453,566	



EXPENDITURES:

Salaries & Benefits	\$3,934,287	77.25%
Library Materials	\$359,395	7.06%
Building Operations	\$235,134	4.62%
Automation	\$145,290	2.85%
From Carryover	\$223,443	4.39%
All Other	\$195,514	3.84%
TOTAL	\$5,093,062	



CARRYOVER

2013 Carryover to 2014	\$427,302
Taken out of Carryover line	-\$223,443
2014 Operating Budget Expend. Balance	\$164,440
2014 Operating Budget Unanticipated Income	(\$7,998)
2014 Carryover to 2015	\$360,301

SPECIAL IN-HOUSE CHECKING ACCOUNT

	2014	% CHANGE	2013
Income - 1400 (Photocopiers)	\$18,411	-6.8%	\$19,757
- 3400 (Gifts)	\$398,822	181.1%	\$141,869
- 3400 (Interest)	\$3,843	1319.7%	\$271
Expend. - 1400 (Photocopiers)	\$20,570	7.5%	\$19,129
- 3400 (Gifts)	\$396,252	185.3%	\$138,889
- 3400 (Interest)	\$1,687	117.5%	\$776
Balance as of Dec. 31, 2013	<u>\$219,932</u>		

Special Trustees Fund:

		<u>% Change</u>
Balance 1/1/2014:	\$1,190,054	2.52%
Bequests Added in 2014	\$2,000	
Interest	\$36,555	
Capital Gain	\$24,016	
Change in Market Value	(\$24,013)	
Fees	(\$7,142)	
Board Expenditures	(\$202,040)	
Balance 12/31/2014	\$1,019,430	-14.34%

SEE APPENDICES FOR MORE DETAIL ON FUNDS





Dark La Crosse Tours

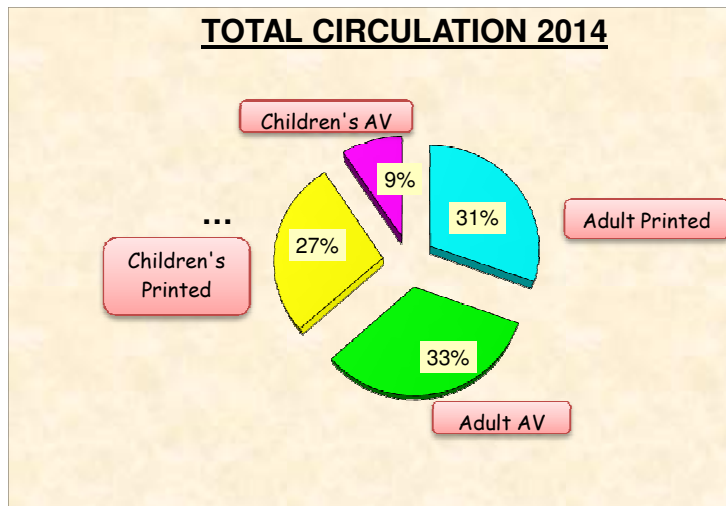


FINANCIAL COMPARISON INFORMATION:

	2014	2013	2012
Total Expenditure per Capita:	\$98.85	\$100.16	\$105.34
Percentage increase	-1.3%	-4.9%	2.6%
Materials Expenditure per Capita:	\$6.98	\$8.52	\$9.67
Support per Capita:	\$105.85	\$112.63	\$107.08
Support Received from City per Capita:	\$85.23	\$86.13	\$83.07
Percentage increase	-1.0%	3.7%	-5.5%
Cost per Hour Open:	\$694.39	\$706.24	\$675.10
(Main, North, and South combined hours)			
Percentage increase	-1.7%	4.6%	3.5%
Staff in FTEs per 1,000 Population:	1.11	1.22	1.25
Staff per circ/ref. transaction	0.052	0.049	0.048
Cost per Circulation:	\$5.10	\$4.42	\$4.45
Percentage increase	15.5%	-7.0%	7.7%



Earth Fair Partnership - 2014



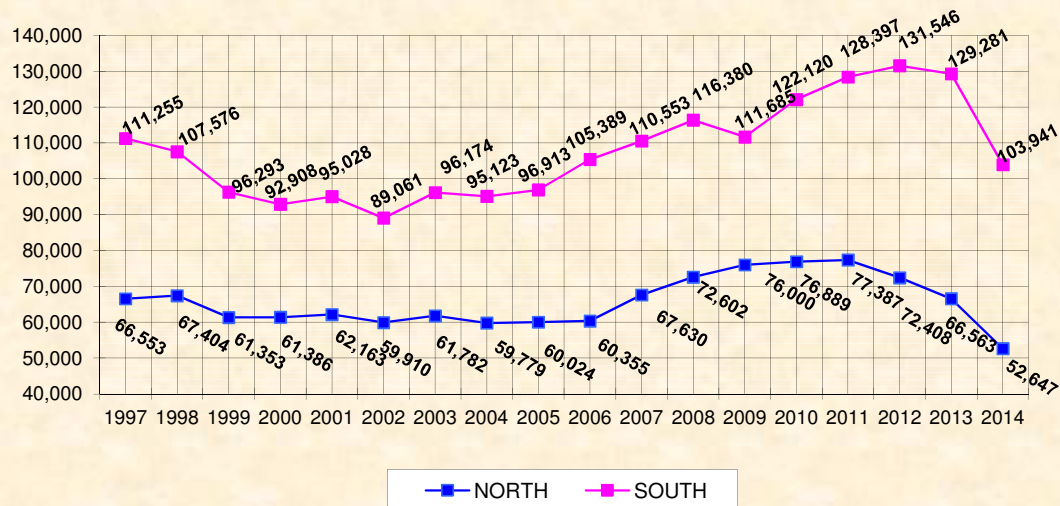
CIRCULATION INFORMATION

	2014	% of Total	% Change from Last Year
TOTAL CIRCULATION:	997,674		-14.85%
Print Items	576,634	57.80%	-12.30%
Non-Print Items	421,040	42.20%	-18.12%
Adult Materials	632,291	63.38%	-14.83%
Children's Materials	365,383	36.62%	-14.90%
TOTAL AT MAIN:	841,086		-13.81%
Print Items	468,342	55.68%	-10.85%
Non-Print Items	372,744	44.32%	-17.26%
Adult Materials	553,187	65.77%	-14.04%
Children's Materials	287,899	34.23%	-13.38%
TOTAL AT NORTH:	52,647		-20.91%
Print Items	32,207	61.18%	-22.14%
Non-Print Items	20,440	38.82%	-18.88%
Adult Materials	29,295	55.64%	-17.54%
Children's Materials	23,352	44.36%	-24.76%
TOTAL AT SOUTH:	103,941		-19.60%
Print Items	76,085	73.20%	-16.18%
Non-Print Items	27,856	26.80%	-27.67%
Adult Materials	49,809	47.92%	-21.33%
Children's Materials	54,132	52.08%	-17.94%

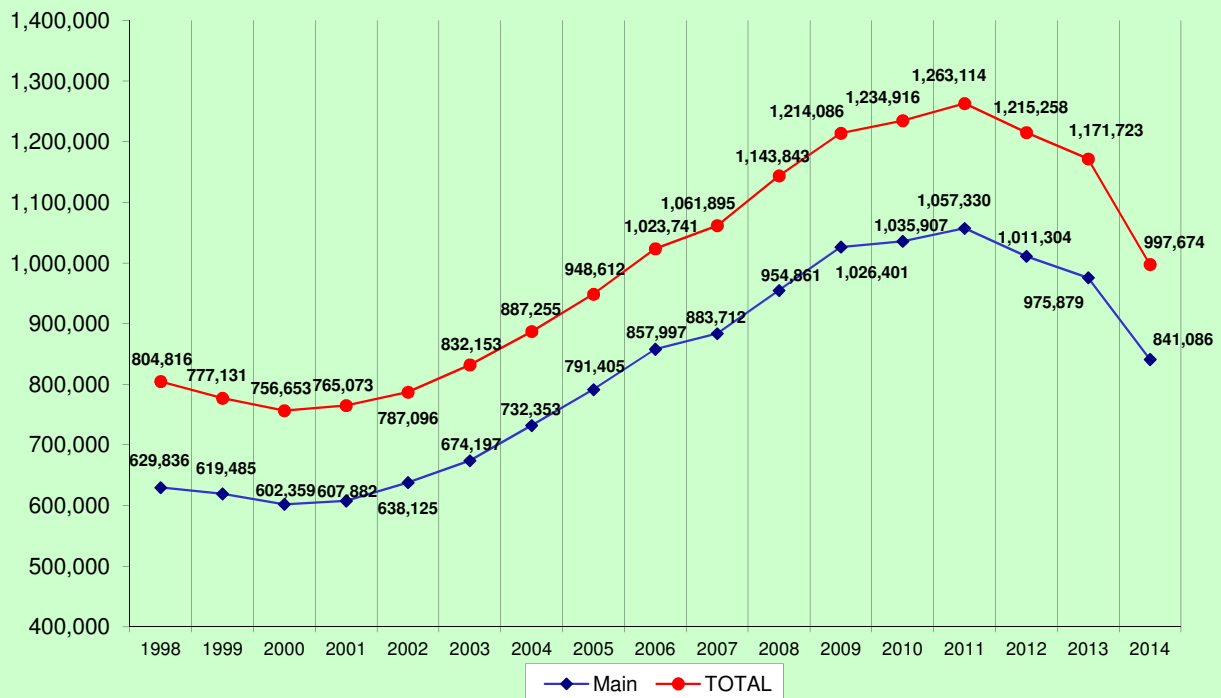
COMPARISON INFORMATION

	2014	2013	2012
Turnover Rate: (No. of times each item circulated)	4.25	4.72	5.03
Circulation per Capita:	19.36	22.66	23.68
Circulation per Hour Open -			
Total:	136	160	155
Main:	257	298	308
North:	26	33	32
South:	51	64	58

CIRCULATION AT COMMUNITY LIBRARIES



MAIN AND TOTAL CIRCULATION





Get Up &
Go! Day



Play & Learn Center

OTHER INFORMATION

	2014	% of Total	% Change from 2013
PROGRAMS			
Number Held in 2014:	806		4.81%
Adult	340	42.18%	17.24%
Monday Mornings @ Main	24		
Chapters	13		
Classes	64		
Dark La Crosse Tours	26		
Gaming	1		
Genealogy & Local History	24		
Movies	57		
Other	131		
Children's	466	57.82%	-2.71%
Pre-school	194		
Elementary school	209		
Middle school	43		
High school	20		
Attendance	31,666		4.21%
Adult	13,730	43.36%	11.18%
Monday Mornings @ Main	1,708		
Chapters	110		
Classes	617		
Dark La Crosse Tours	699		
Gaming	56		
Genealogy & Local History	872		
Movies	2,005		
Other	7,663		
Children's	17,936	56.64%	-0.57%
Pre-school	4,930		
Elementary school	10,716		
Middle school	1,983		
High school	307		
Drop-In Children's Programs			
Literacy Offerings - SLP	2		
Attendance	1,441		
Drop-In Activities	93		
Attendance	8,542		

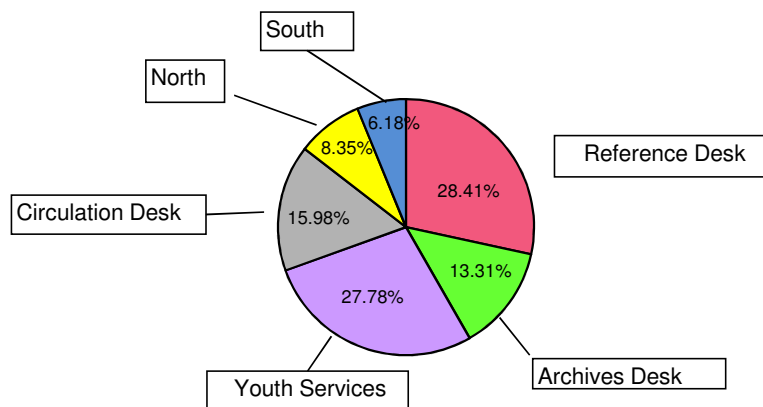
<i>LIBRARY VISITS</i>	2014	% Change from 2013
	576,129	-10.14%

NUMBER OF HOURS OPEN (per week):

At Main	
At North	65
At South	39
	39

<i>REFERENCE QUESTIONS</i>	2014	% of Total	% Change from 2013
Number Asked in 2014	93,405		-24.43%
Reference Desk	26,532	28.41%	-40.81%
Archives Desk	12,429	13.31%	-3.79%
Children's Room	25,948	27.78%	29.61%
Circulation Desk	14,924	15.98%	-31.09%
North Branch	7,800	8.35%	-46.81%
South Branch	5,772	6.18%	-39.34%

Reference Questions 2014



History Hunt



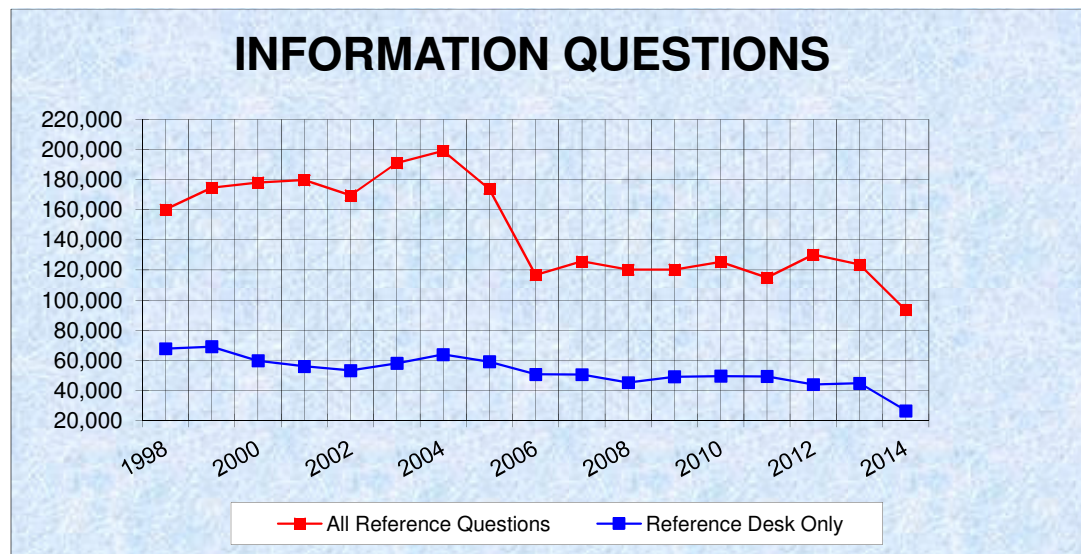
NaNoWriMo



International Game Day

COMPARISON INFORMATION

	2014	2013	2012
Reference Questions per Capita:	1.8	2.4	2.5
Population Served:	52,018	51,522	51,719



APPENDIX A

STATE ANNUAL REPORT



Wisconsin Department of Public Instruction
PUBLIC LIBRARY ANNUAL REPORT
 PI-2401 (Rev. 12-14)

S. 43.05(4) & 43.58(6)

FOR THE YEAR 2014

INSTRUCTIONS: Complete and return two (2) original signed copies of the form and attachments to your system headquarters.

I. GENERAL INFORMATION					
1. Name of Library La Crosse Public Library			2. Public Library System Winding Rivers Library System		
3a. Head Librarian First Name Kelly	3b. Head Librarian Last Name Krieg-Sigman	4a. Certification Grade Gr 1	4b. Certification Type Regular	5. Certification Expiration Date 12/31/2018	
6a. Street Address 800 Main St.	6b. Mailing Address or PO Box 800 Main St.	7. City / Village / Town La Crosse	8a. ZIP 54601	8b. ZIP4 4122	9. County La Crosse
10. Library Phone Number (608)789-7100	11. Fax Number (608)789-7106	12. Library E-mail Address of Director k.krieg-sigman@lacrosse.lib.wi.us			
13. Library Website URL www.lacrosselibrary.org		14. No. of Branches 2	15. No. of Bookmobiles Owned 0	16. No. of Other Public Service Outlets 1	
17. Does your library operate a books-by-mail program? No	18. Some public libraries are legally organized as joint libraries, with neighboring municipalities or a county and municipality joining to operate a library. Is your library such a joint library legally established under Wis. Stat. s. 43.53? No				
19a. Winter Hours Open per Week 65	19b. Number of Winter Weeks 39	19c. Summer Hours Open per Week 65	19d. Number of Summer Weeks 13		
20. Square Footage of Public Library 74,500	21. Did your library or a branch move to a new facility or expand an existing facility during the fiscal year? No				

II. LIBRARY COLLECTION		
	a. Number Owned / Leased	b. Number Added
1. Books in Print <i>Non-periodical printed publications</i>	188,003	14,139
2. Electronic Books <i>E-books</i>	122,211	
3. Audio Materials	25,437	3,185
4. Electronic Audio Materials <i>Downloadable</i>	28,375	
5. Video Materials	21,273	3,045
6. Electronic Video Materials <i>Downloadable</i>	1,035	
7. Other Materials Owned <i>Describe</i> Microforms	4,551	
8. Databases Locally Owned or Leased	16	
9. Total Databases <i>Local, regional, and state</i>	62	
10. Subscriptions <i>Include periodicals and newspapers, exclude those in electronic format</i>	449	

III. LIBRARY SERVICES

1. Circulation Transactions			2. Interlibrary Loans			
a. Total Circulation		b. Children's Materials	a. Items Loaned <i>Provided to</i>		b. Items Received <i>Received from</i>	
997,674		365,383	133,807		80,655	
3. Number of Registered Users			4. Reference Transactions		5. Library Visits	
a. Resident	b. Nonresident	c. TOTAL	a. Method	b. Annual Count	a. Method	b. Annual Count
36,025	33,917	69,942	Survey Week(s)	93,405	Actual Count	576,129
6. Uses of Public Internet Computers		7. Uses of Public Wireless Internet		8a. Number of Licensed Database Sessions	8b. No. of Locally-Created, Non-commercial Database Sessions	
a. Method	b. Annual Count	a. Method	b. Annual Count			
Actual Count	92,393	Not Counted		237,001	-1	
9. Uses of Electronic Materials by Users of Your Library						
a. E-Books		b. E-Audio	c. E-Video		d. Total Electronic Materials Uses	
26,938		10,028	139		37,105	
10. Programs and Program Attendance Annual Count					11. Number of Public Use Computers	
	a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL	a. Total	b. Internet Access
Number of Programs	403	62	341	806	125	109
Total Attendance	15,646	2,283	13,737	31,666		

IV. LIBRARY GOVERNANCE

Library Board Members. List all members of the library board as of the date of this report. List the president first. Indicate vacancies. Report changes to the Division for Libraries and Technology as they occur. When reporting such changes, indicate the departing board members.

First Name	Last Name	Street Address	City	ZIP+4	Email Address
PRESIDENT					
1. Thomas	Sleik	4082 Glenhaven Dr.	La Crosse	54601	tsleik@gmail.com
2. Beverly	Ruston	408 9th St. North	La Crosse	54601	bcruston@centurytel.net
3. Araysa	Simpson	1545 Travis St.	La Crosse	54601	bsbnjg@yahoo.com
4. Daniel	Gelatt	3159 Edgewater Drive	La Crosse	54603	daniel.gelatt@nmt.com
5. Jodi	Ehrenberger	127 23rd St. South	La Crosse	54601	jodie@statebankfinancial.com
6. Laurie	Landry	2015 16th St. South	La Crosse	54601	landryl@westerntc.edu
7. David	Polodna	2124 Park Ave.	La Crosse	54601	dpolo@hotmail.com
8. James	Cherf	511 Main St.	La Crosse	54601	cherfjt@cityoflacrosse.org
9. Cindy	Halter	3013 Cliffside Drive	La Crosse	54601	halters@centurytel.net
10.					
11.					
12.					
No. of Library Board Members Include vacancies in this count					
9					

V. LIBRARY OPERATING REVENUE*Report operating revenue only. Do not report capital receipts here.***1. Local Municipal Appropriations for Library Service *Only Joint libraries report more than one municipality here***

Municipality Type	Name	Amount
City	La Crosse	\$4,433,296
Subtotal 1		\$4,433,296

2. County

a. Home County Appropriation for Library Service

Subtotal 2a

b. Other County Payments for Library Services

County Name	Amount	County Name	Amount
Jackson	\$5,975		
Monroe	\$25,296		
Trempealeau	\$21,478		
Vernon	\$76,512		
Subtotal 2b			\$129,261

3. State Funds

a. Public Library System State Funds

Description	Amount	Description	Amount
Winding Rivers Library System	\$116,175		
b. Funds Carried Forward from Previous Year		c. Other State Funded Program	
Subtotal 3			\$116,175

4. Federal Funds *Name of program—for LSTA grant awards, grant number and project title*

Program or Project	Amount
	\$0
Subtotal 4	

5. Contract Income *From other governmental units, libraries, agencies, library systems, etc.*

Name	Amount	Name	Amount
WRLSWEB	\$70,932		
Subtotal 5	\$70,932		

6. Funds Carried Forward <i>Do not include state aid. Report state funds in 3b above.</i>	7. All Other Operating Income	8. Total Operating Income <i>Add 1 through 7</i>	9. What is the 2015 annual appropriation provided by your governing body/bodies for your public library?	10. Was your library's municipality exempt from the county library tax for 2014? <i>Wis. Stat. s. 43.64(2)</i>
\$427,302	\$276,600	\$5,453,566	\$4,306,656	Yes

VI. LIBRARY OPERATING EXPENDITURES*Report operating expenditures from all sources. Do not report capital expenditures here.*

1. Salaries and Wages <i>Include maintenance, security, plant operations</i>		2. Employee Benefits <i>Include maintenance, security, plant operations</i>	
\$2,756,908		\$1,177,379	
3. Library Collection Expenditures			
a. Print Materials	b. Electronic Materials	c. Audiovisual Materials	d. All Other Library Materials
\$231,672	\$42,000	\$82,789	\$2,934
			e. Subtotal 3
			\$359,395
4. Contracts for Services <i>Include contracts with other libraries, municipalities, and library systems here. Include service provider.</i>			
Provider	Amount	Provider	Amount
	\$0		
Subtotal 4			
5. Other Operating Expenditures			\$799,381
6. Total Operating Expenditures <i>Add 1 through 5</i>			\$5,093,063
7. Of the expenditures reported in item 6, what were operating expenditures from federal program sources?			\$0

VII. LIBRARY CAPITAL REVENUE, EXPENDITURES, DEBT RETIREMENT, AND RENT

1. Capital Income and Expenditures by Source of Income.
Do not report any expenditures reported above. Provide a brief description of any expenditures.

Source	Brief Description of Expenditure	Revenue	Expenditure
a. Federal			
b. State			
c. Municipal			
d. County			
e. Other			
2. Debt Retirement	3. Rent Paid to Municipality / County	Total Revenue	Total Expenditure

VIII. OTHER FUNDS HELD BY THE LIBRARY BOARD

All funds under the library board's control must be reported. Report in this section any funds in the library board's control (except Trust Funds) that have not been reported in a previous section. *Wis. Stat. s. 43.58(6)(a)*

1. Total Amount of Other Funds at End of Year
 \$219,932

IX. TRUST FUNDS

1. Total Amount of Trust Funds Held by the Library Board at End of Year
 \$1,019,429

X. STAFF

1. Personnel Listing. Libraries with 15 or fewer employees may report all staff under 1a. Libraries with more than 15 employees, list head librarian, chief assistants, branch librarians, division heads, and other supervisory personnel in 1a. and all other positions in 1b.

a. Employees Holding the Title of Librarian. Indicate advanced degrees in Type of Staff.

Position	Type of Staff	Annual Salary	Hours Worked per Week	Position	Type of Staff	Annual Salary	Hours Worked per Week
Director / Head Librarian	MLS (ALA)	\$94,911	40.00	Collection Mgmt. Mgr.	MLS (ALA)	\$67,226	40.00
Adult Public Svc. Mgr.	MLS (ALA)	\$67,788	40.00	IT Manager	Other	\$79,997	
Business Mgr.	Other	\$65,687	40.00				
Archivist Manager	MLS (ALA)	\$61,132	40.00				
Training/Volunteer Coord.	Librn. no-MLS	\$54,184	40.00				
Bldg. Mtce. Coord.	Other	\$65,687	40.00				
Circulation Manager	Librn. no-MLS	\$55,578	40.00				
Youth Services Mgr.	MLS (ALA)	\$62,504	40.00				

b. Other Paid Staff See instructions

Position	Type of Staff	Total Annual Wages	Hours Worked per Week	Position	Type of Staff	Total Annual Wages	Hours Worked per Week
Librarian	MLS (ALA)	\$530,441	426.00	Library Aides	Other	\$137,255	288.00
Librarian	Librn. no-MLS	\$264,118	200.00	Maintenance	Other	\$163,901	180.00
Associate Librarian	Librn. no-MLS	\$170,509	136.00				
Executive Asst.	Other	\$38,896	40.00				
Library Assistant	Other	\$637,276	656.00				

2. Library Staff Full-Time Equivalents (FTEs). Divide the total hours worked per week for each category by 40 to determine full-time equivalents.

a. Persons Holding the Title of Librarian

Master's Degree from an ALA
Accredited Program (FTE)

15.65

Other Persons Holding the
Title of Librarian (FTE)

10.40

Subtotal 2a

26.05

b. All Other Paid Staff (FTE)
Include maintenance, plant
operations, and security

31.10

c. Total Library Staff
(FTE)

57.15

XI. PUBLIC LIBRARY LOANS OF MATERIAL TO NONRESIDENTS

1. Of the total circulation reported for your library from Section III, item 1, what was the total circulation to nonresidents *See instructions for definition of nonresident*

307,340

Divide nonresident circulation among the following categories. The total for 2 through 6 below should equal the number reported in question 1 above.	a. Those with a Library	b. Those without a Library	c. Subtotal
2. Circulation to Nonresidents Living in Your County	199,030	0	199,030
3. Circulation to Nonresidents Living in Another County in Your System	25,205	63,324	88,529
4. Circulation to Nonresidents Living in an Adjacent County Not in Your System	487	2,849	3,336
5. Circulation to All Other Wisconsin Residents 3,962	6. Circulation to Persons from Out of the State 12,483		

7. Are the answers to items 1 through 6 based on actual count or survey/sample? Actual	8a. Does your library deny access to any residents of adjacent public library systems on the basis of Wis. Stat. s. 43.17(11)(b)? No	8b. If yes, do you allow residents in adjacent systems to purchase library cards? No
---	---	---

9. Circulation to Nonresidents Living in an Adjacent County Who Do Not Have a Local Public Library

Name of County	Circulation	Name of County	Circulation
a. Jackson	2,424	f.	
b. Monroe	8,632	g.	
c. Trempealeau	8,071	h.	
d. Vernon	40,435	i.	
e.		j.	

XII. TECHNOLOGY

1. Does your library provide wireless Internet access for patrons' mobile devices?
Yes
2. What type of Internet connection do you have? *Mark all that apply*
☒ a. State TEACH line
☒ b. Other broadband connection Local cable, telco, community network, etc.

XIII. YOUTH SERVICES

1. Literacy Offerings <i>Umbrella events that include programs and/or drop-in activities planned for a limited duration which specifically encourage individuals involved to read or build literacy skills in a focused way.</i> <i>A summer library program, winter break reading program, and eight-week community read are three kinds of offerings. A summer library program for children is one offering, an all-ages fall reading program is one "Other (all ages)" offering in the Other Literacy Offerings category.</i>		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL
Number of Summer Literacy Offerings	1	1			2
Total Unduplicated Individuals Involved	1,128	313			1,441
Number of Other Literacy Offerings					
Total Unduplicated Individuals Involved					
2. Drop-in Activities <i>Planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants; e.g., DIY station, 1000 Books Before Kindergarten, and Frequent Reader Club.</i>		a. Children (0-11)	b. Young Adult (12-18)	c. Other (all ages)	d. TOTAL
Number of Drop-in Activities	89	2	2		93
Total Participation	7,988	464	90		8,542

3. Name and email address of primary staff person who serves as the children, youth, or teen librarian. *Only the primary is displayed here.*

a. First Name	b. Last Name	c. Email Address
Marge	Loch-Wouters	marge@lacrosselibrary.org

XIV. PUBLIC LIBRARY ASSURANCE OF COMPLIANCE WITH SYSTEM MEMBERSHIP REQUIREMENTS


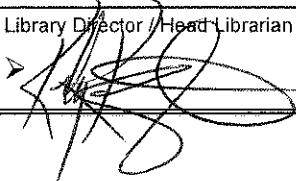
We assure the Public Library System of which this library is a member and the Division for Libraries and Technology, Department of Public Instruction that this public library is in compliance with the following requirements for public library system membership as listed in *Wis. Stats.*

A check (X) or a mark in the checkbox indicates compliance with the requirement.

- ☒ The library is established under s. 43.52 (municipalities), s. 43.53 (joint libraries), or s. 43.57 (consolidated county libraries and county library services) of the Wisconsin Statutes [s. 43.15(4)(c)1].
- ☒ The library is free for the use of the inhabitants of the municipality by which it is established and maintained [s. 43.52(2), 73 Op. Atty. Gen. 86(1984), and OAG 30-89].
- ☒ The library's board membership complies with statutory requirements regarding appointment, length of term, number of members and composition. [s. 43.54 (municipal and joint libraries), s. 43.57(4) & (5) (consolidated and country library services), and s. 43.60(3) (library extension and interchange)].
- ☒ The library board has exclusive control of the expenditure of all moneys collected, donated, or appropriated for the library fund [s. 43.58(1)].
- ☒ The library director is present in the library at least 10 hours a week while library is open to the public, less leave time [s. 43.15(4)(c)6].
- ☒ The library board supervises the administration of the library, appoints the librarian, who appoints such other assistants and employees as the library board deems necessary, and prescribes their duties and compensation [s. 43.58(4)].
- ☒ The library is authorized by the municipal governing board to participate in your public library system [s. 43.15(4)(c)3].
- ☒ The library has entered into a written agreement with the public library system board to participate in the system and its activities, to participate in interlibrary loan of materials with other system libraries, and to provide, to any resident of the system area, the same library services, on the same terms, that are provided to the residents of the municipality or county that established the member library. This shall not prohibit a municipal, county, or joint public library from giving preference to its residents in library group programs held for children or adults if the library limits the number of persons who may participate in the group program, or from providing remote access to a library's electronic database only to its residents. [s. 43.15(4)(c)4].
- ☒ The library's head librarian holds the appropriate grade level of public librarian certification from the Department of Public Instruction [s. 43.15(4)(c)6 and Administrative Code Rules PI 6.03].
- ☒ The library annually is open to the public an average of at least 20 hours each week except that for a library in existence on June 3, 2006, annually is open to the public an average of at least 20 hours or the number of hours each week that the library was open to the public in 2005, whichever is fewer [s. 43.15(4)(c)7].
- ☒ The library annually spends at least \$2,500 on library materials. [s. 43.15(4)(c)8].

XV. CERTIFICATION

I CERTIFY THAT, to the best of my knowledge, the information provided in this annual report and any attachments are true and accurate and the library board has reviewed and approved this report.

President, Library Board of Trustees Signature ➤ 	Name of President <i>Print or type</i> Thomas S. Steik	Date Signed 2/18/15
Library Director / Head Librarian Signature ➤ 	Name of Director / Head Librarian <i>Print or type</i> Kelly Krieg-Siemann	Date Signed 2/18/15



Wisconsin Department of Public Instruction
WISCONSIN PUBLIC LIBRARY OUTLET DATA
PI-2401-A (Rev. 01-14)

S. 43.05(4) & 43.58(6)

FOR THE YEAR 2014

INSTRUCTIONS: This form is provided for public library's informational purposes only. Do not include with the signed annual report delivered to your system headquarters.

I. GENERAL INFORMATION

1. Name of Parent Library

La Crosse Public Library

2. Legal Name of Branch

La Crosse Public Library

3. Branch Email Address

k.krieg-sigman@lacrosse.lib.wi.us

4. Mr. / Ms.

Ms.

5. Branch Head First Name

Kelly

6. Branch Head Last Name

Krieg-Sigman

II. PHYSICAL ADDRESS

1. Branch Street Address

800 Main St.

2. Branch Mailing Address or PO Box

800 Main St.

3. City / Village / Town

La Crosse

4a. ZIP Code

54601

4b. ZIP4

4122

5. County

La Crosse

III. BRANCH INFORMATION

1. Branch Phone Number Area/No.

(608)789-7100

2. Hours Open per Year

3,380

3. Weeks Open per Year

52

4. Branch Square Footage

74,500



Wisconsin Department of Public Instruction
WISCONSIN PUBLIC LIBRARY OUTLET DATA
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FOR THE YEAR 2014

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I. GENERAL INFORMATION

1. Name of Parent Library

La Crosse Public Library

2. Legal Name of Branch

North Community Branch

3. Branch Email Address

j.feske@lacrosse.lib.wi.us

4. Mr. / Ms.

Ms.

5. Branch Head First Name

Jen

6. Branch Head Last Name

Feske

II. PHYSICAL ADDRESS

1. Branch Street Address

1552 Kane St.

2. Branch Mailing Address or PO Box

1552 Kane St.

3. City / Village / Town

La Crosse

4a. ZIP Code

54603

4b. ZIP4

2229

5. County

La Crosse

III. BRANCH INFORMATION

1. Branch Phone Number Area/No.

(608)789-7102

2. Hours Open per Year

2,028

3. Weeks Open per Year

52

4. Branch Square Footage

6,160



Wisconsin Department of Public Instruction
WISCONSIN PUBLIC LIBRARY OUTLET DATA
PI-2401-A (Rev. 01-14)

S. 43.05(4) & 43.58(6)

FOR THE YEAR 2014

INSTRUCTIONS: This form is provided for public library's informational purposes only. Do not include with the signed annual report delivered to your system headquarters.

I. GENERAL INFORMATION

1. Name of Parent Library

La Crosse Public Library

2. Legal Name of Branch

South Community Branch

3. Branch Email Address

j.feske@lacrosse.lib.wi.us

4. Mr. / Ms.

Ms.

5. Branch Head First Name

Jen

6. Branch Head Last Name

Feske

II. PHYSICAL ADDRESS

1. Branch Street Address

1307 16th St. S.

2. Branch Mailing Address or PO Box

1307 16th St. S.

3. City / Village / Town

La Crosse

4a. ZIP Code

54601

4b. ZIP4

5799

5. County

La Crosse

III. BRANCH INFORMATION

1. Branch Phone Number Area/Vo.

(608)789-7103

2. Hours Open per Year

2,028

3. Weeks Open per Year

52

4. Branch Square Footage

7,200

APPENDIX B SPECIALIZED SEARCH TECHNIQUES FOR THE CITY

**LA CROSSE PUBLIC LIBRARY
SPECIAL CHECKING ACCOUNT
2014 ACTIVITY**

Balance: 12/31/13:	\$217,366.30
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Receipts:		
	Copy Machine & other 1400	\$18,410.64
	Gifts	\$90,608.98
	Friends of LPL	\$47,810.72
	Washburn Fund	\$1,500.00
	Special Trustees Fund	\$198,135.00
	Fund Raisers	\$27,124.58
	Grants	\$1,998.00
	Credit Card Receipts	\$31,644.71
	Interest	\$3,842.72
	Total Receipts	\$421,075.35

Disbursements:		
	Copier Leases & Maintenance	\$13,640.89
	Printing Supplies & Maintenance	\$5,489.83
	Library Materials	\$19,958.80
	Programs/Exhibits	\$95,533.41
	Staff Development	\$3,252.26
	Equipment/Furnishings	\$234,258.58
	Public Events	\$9,865.69
	Credit Card Expenses	\$30,376.66
	Other	\$6,132.75
	Total Disbursements	\$418,508.87

Balance 12/31/14:	\$219,932.78
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Journal Balance:	\$219,932.78
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\$0.00

APPENDIX C TROUBLESHOOTING

TRUSTEES' SPECIAL AGENCY FUND REPORT

	1ST QTR	2ND QTR	3RD QTR	4TH QTR	TOTAL
2014	2014	2014	2014	2014	2014

BEQUESTS	0	0	2,000	0	\$2,000
INTEREST INCOME	6,855	7,486	6,903	15,311	\$36,555
CHANGE IN MARKET VALUE	14,694	-2,878	-13,366	-22,463	(\$24,013)
ASSET CHANGES - CAPITAL GAIN	0	15,911	-159	8,264	\$24,016
FEES	1,796	1,809	1,827	1,710	\$7,142
BOARD EXPENDITURES	8,275	0	40,684	153,081	\$202,040
ASSET CHANGES - CAPITAL LOSS	0	0	0	0	\$0

\$300 - Board Petty Cash
 \$5,175 - Director's furniture
 \$2,800 - COBRA reimb. Kalis
 \$3,000 - Director's hospitality

\$605 - Bruder for 2013 & 2014
 \$160 - state award & plaque update
 \$190,000 - carpet/shelving proj.

BEQUESTS	\$1,004,220
HAIG-PREVIOUS INTEREST	11,234
BRUDER ENDOWMENT	10,000
CHILDREN'S CENTENNIAL FUND	12,025
FROM GERT GORDON FUND	51,931
INTEREST INCOME	987,202
RETURN FROM 1ST FLOOR REMODEL	46,532
BUILDING FUND	175,280
BOOKS 2000 and beyond	245,957
ASSET CHANGES	139,992
FEES	-107,974
BOARD EXPENDITURES	-1,556,969
BALANCE	\$1,019,430

MISCELLANEOUS

DETAILS

CARRYOVER FROM 2014 to 2015				FINAL
	2014 BUDGET	2014 AMOUNT		
EXPENDITURES	APPROP.	SPENT	BALANCE	% USED
Salaries	\$2,793,414	2,756,908.35	36,505.65	98.69%
Fringes	1,201,771	1,177,378.75	24,392.25	97.97%
Automation	142,450	139,889.68	2,560.32	98.20%
Binding Services	1,750	617.80	1,132.20	35.30%
Bldgs. & Bldg. Improvements	8,000	7,231.83	768.17	90.40%
Car Allowance/Mileage	600	356.15	243.85	59.36%
Cataloging Utility	42,000	31,847.40	10,152.60	75.83%
Delivery	9,500	11,644.16	-2,144.16	122.57%
Other Contractual Services	63,300	50,606.36	12,693.64	79.95%
Donation - Law Library		800.00	-800.00	
Dues	2,000	2,838.60	-838.60	141.93%
Electricity	106,150	115,961.70	-9,811.70	109.24%
Electronic Resources	15,000	15,000.00	0.00	100.00%
Gasoline	1,500	1,491.17	8.83	99.41%
Materials Circulation	336,000	271,394.87	64,605.13	80.77%
Materials for WRLS - Automation	5,400	5,400.00	0.00	100.00%
Materials for WRLS - Lib. Supplies	600	600.00	0.00	100.00%
Materials for WRLS - Coll. Develop.	73,000	73,000.00	0.00	100.00%
Miscellaneous Expenses	1,000	1,681.73	-681.73	168.17%
Natural Gas	50,594	42,181.52	8,412.48	83.37%
Office Supplies	40,000	40,815.29	-815.29	102.04%
Oil	75	27.63	47.37	36.84%
Postage	10,000	9,497.75	502.25	94.98%
Printing Services	3,000	51.56	2,948.44	1.72%
Professional Development	13,500	14,288.32	-788.32	105.84%
Programming Mtls.	2,000	1,602.84	397.16	80.14%
Repair & Mtc. Supplies-Bldg.	20,000	17,707.75	2,292.25	88.54%
Repair & Mtc. Services-Equip.	5,500	6,929.60	-1,429.60	125.99%
Repair & Mtc. Services - Grnds.	41,413	38,419.37	2,993.63	92.77%
Sewer	4,500	2,488.00	2,012.00	55.29%
Sprinkler - Indoor	120	97.20	22.80	81.00%
Storm Water	5,000	1,570.46	3,429.54	31.41%
Telephone Expenses	25,500	20,074.96	5,425.04	78.73%
Travel Expenses	6,500	6,684.38	-184.38	102.84%
WRLS Car Allowance		190.66	-190.66	
Water	3,125	2,546.30	578.70	81.48%
TOTAL 2014 EXPENSES:	\$5,034,262	4,869,822.14	164,439.86	96.73%

	2014 BUDGET	2014 AMOUNT		
INCOME	APPROP.	RECEIVED	BALANCE	% RECEIVED
Lost Library Mtls.	\$15,500	15,731.27	231.27	101.49%
Microprinting Fees	\$1,500	1,232.02	-267.98	82.13%
Miscellaneous	\$1,000	3,187.29	2,187.29	318.73%
Out of State Reg.	\$3,500	4,802.90	1,302.90	137.23%
Research Fees	\$1,500	535.42	-964.58	35.69%
FAX Fees	\$700	1,307.44	607.44	186.78%
Service Charges	\$85,000	72,224.21	-12,775.79	84.97%
County Contributions	\$129,262	129,261.00	-1.00	100.00%
Meeting Room	\$1,500	1,726.94	226.94	115.13%
Transfer from Carryover	\$174,397	174,397.00	0.00	100.00%
WRLSWEB	\$70,932	70,932.39	0.39	100.00%
Restitution		665.96	665.96	
Donation - Law Library		800.00	800.00	
Short/Over		-10.45	-10.45	
SUBTOTAL	\$484,791	476,793.39	-7,997.61	98.35%
WRLS Contract	\$116,175	116,175.00	0.00	100.00%
TOTAL INCOME	\$600,966	592,968.39	-7,997.61	98.67%
SUMMARY:				
Total Amount Carried over into 2014:			427,302.00	
Expenditures per Board approval				
Reallocated for IT office			-5,761.00	
To offset 2014 budget			-174,397.00	
Replace Fence			-7,536.00	
Snow removal equipment			-11,000.00	
Carpet/Shelving Project			-14,890.00	
Vacuum cleaners & extractor			-9,859.00	
2014 Operating Budget Expenditure Balance			164,439.86	
2014 Operating Budget Unanticipated Income shortfall			-7,997.61	
Total Amount Carried over into 2015:			360,301.25	

GIFT FUND as of 12/31/2014

	1-1-2014			Current
	Balance	Debits	Credits	Balance
Library Materials				
Archives Materials	\$6,361.69	\$4,214.00	\$6,955.85	\$9,103.54
Children's Adopt-a-Book	\$301.63			\$301.63
Children's Centennial Fund	\$665.00	\$3,408.00		-\$2,743.00
Bruder Endowment (YS)	-\$99.48		\$605.00	\$505.52
La Crosse Area Genealogy Society		\$86.90	\$86.90	\$0.00
Mary Crowley Memorial (YS)	\$25.66			\$25.66
James Lafky Memorial (YS)	\$25.00			\$25.00
Merrick Memorial (Adult)	\$200.00			\$200.00
Margaret Donndelinger Memorial (Archives)	\$712.20	\$690.09		\$22.11
Ruth A. Benusa Memorial (SCL)	\$129.85			\$129.85
Irma Malles Memorial (SCL)	\$109.87			\$109.87
Cloyce Campbell Memorial	\$100.00	\$89.89		\$10.11
R. Cowgill Memorial (Archives)	\$155.00	\$155.00		\$0.00
Patricia Bohan Memorial	\$18.07			\$18.07
Marion Sleik Memorial (Adult)	\$75.00			\$75.00
Shirley Eggett Memorial (Adult)	\$250.00	\$250.00		\$0.00
Carole Edland Memorial (Adult)	\$50.00	\$50.00		\$0.00
Mary Lou Ryan Memorial (Adult)	\$230.00	\$230.00		\$0.00
Gene Fell Memorial (Adult)	\$1,000.00	\$101.50		\$898.50
Earl & Jane Stuckert Memorial (Adult)	\$100.00	\$100.00		\$0.00
Richard Hanson Memorial	\$500.00	\$299.86		\$200.14
Harold Danielson Memorial	\$3,000.00			\$3,000.00
Harriet Myers Memorial (YS)			\$3,611.44	\$3,611.44
Joe Havlik Memorial (Adult)			\$625.00	\$625.00
Alice Olson Memorial (Adult)			\$25.00	\$25.00
Michael Moen Memorial (Adult)			\$2,000.00	\$2,000.00
Wyliss Storandt Memorial (Adult)			\$50.00	\$50.00
Mary Felker Memorial (Adult)			\$1,380.00	\$1,380.00
Jean Sauer Memorial			\$100.00	\$100.00
Kenneth Olson Memorial			\$25.00	\$25.00
Ruthmae Weisensel Memorial			\$300.00	\$300.00
M. Runge (SCL)	\$33.42			\$33.42
D. Wright (SCL)	\$48.58			\$48.58
Grandpa Howard & Grandma Rosie (YS)	\$118.66			\$118.66
I. Malles (SCL)	\$20.00			\$20.00
Honor of Lucy Freeman (YS)	\$50.00			\$50.00
J. Olson - North	\$22.00			\$22.00
For Reference - Anonymous	\$125.00	\$50.00		\$75.00
D. Ziemann (Adult)	\$120.00	\$34.57		\$85.43
TJ Wochos (Adult)	\$25.00	\$15.00		\$10.00
C. Halderson (Adult)	\$149.02			\$149.02
A. Schmidt (SCL)	\$100.00	\$100.00		\$0.00
Honor of C. Spiker	\$50.00	\$50.00		\$0.00
W. Nemer (Adult non-fiction)			\$200.00	\$200.00
Rotary Lights			\$200.00	\$200.00
P. Poehling			\$50.00	\$50.00
In honor of L. Hafemann		\$33.99	\$33.99	\$0.00
J. Heiden (SCL)			\$40.00	\$40.00
Holy Trinity Longfellow Neighborhood Assn.			\$215.35	\$215.35
Nursing Home Project	\$890.00			\$890.00
TOTAL	\$15,661.17	\$9,958.80	\$16,503.53	\$22,205.90

	1-1-2014			Current
	Balance	Debits	Credits	Balance
Miscellaneous				
Baby Book Bees	\$441.40			\$441.40
Bus Tour	5,447.86	\$9,266.93	\$7,853.00	\$4,033.93
Busing Second Graders	448.34			\$448.34
Carpeting/Shelving Project		\$12,648.25	\$12,673.86	\$25.61
Day in the Life Grant			\$600.00	\$600.00
Foundation Grant	24,444.29			\$24,444.29
Friends - Misc.		\$3,396.46	\$3,396.46	\$0.00
CD Displayer Fund Raiser	\$7,576.10	\$7,576.10		\$0.00
Christmas Fund Raiser - iPads	\$561.00	\$561.00		\$0.00
Museum Space Fund Raiser	\$9,183.60		\$760.00	\$9,943.60
Northern Lights Fund Raiser	\$1,127.23	\$1,127.23		\$0.00
Give-A-Gift	\$6,308.90	\$19,865.69	\$26,364.58	\$12,807.79
Donald (Sandy) Gordon Estate	\$8,392.89	\$11,892.08	\$9,900.20	\$6,401.01
Gertrude Salzer Gordon Estate	\$51,853.01	\$26,932.62	\$25,604.93	\$50,525.32
Interest	\$3,510.41	\$1,687.12	\$3,842.72	\$5,666.01
Sale of Surplus Equipment	\$5,245.59	\$3,820.34	\$3,336.01	\$4,761.26
Staff Development (G. Eilers)	\$75.00	\$75.00		\$0.00
Cookie Club	\$70.00			\$70.00
For North - Rendler	\$20.00			\$20.00
B. Leonard - adult writing	\$50.00			\$50.00
Gundersen/Baldwin Memorial Fund		\$1,050.00	\$1,050.00	\$0.00
P. Vaningan			\$100.00	\$100.00
J. Yearous			\$100.00	\$100.00
Coulee Parenting for YS		\$500.00	\$500.00	\$0.00
R. Dungar			\$65.00	\$65.00
A. Frisch			\$20.00	\$20.00
S. Hinkle			\$25.00	\$25.00
G. Fulford			\$500.00	\$500.00
Charles D. Gelatt			\$500.00	\$500.00
K. Rutherford (crafts)			\$100.00	\$100.00
Locher Family Foundation			\$500.00	\$500.00
Craft Show		\$50.00	\$140.00	\$90.00
In honor of Rob & Jill Parker			\$50.00	\$50.00
Richard F. Carter Memorial	\$6,931.08			\$6,931.08
Gayleen Eilers Memorial	\$5,736.32	\$4,063.15	\$25.00	\$1,698.17
Charles D. Gelatt Memorial			\$2,885.00	\$2,885.00
Marion T. Anderson Memorial			\$380.00	\$380.00
Donald Marcou Memorial			\$768.49	\$768.49
Harry & Ruth Harnish Memorial			\$265.00	\$265.00
Play & Learn Center		\$1,235.08	\$1,398.00	\$162.92
Programming - Friends - Adult General	\$16,032.58	\$26,751.43	\$18,227.48	\$7,508.63
Adult SLP		\$269.00	\$269.00	\$0.00
Adult Winter Program		\$200.00	\$200.00	\$0.00
Branches		\$140.91	\$140.91	\$0.00
Dark Tour	\$12.39	\$1,000.00	\$987.61	\$0.00
Earth Month Program		\$450.15	\$450.15	\$0.00
Edible Books Contest		\$731.36	\$731.36	\$0.00
Footsteps Northside Bus Tour	\$406.00	\$299.00		\$107.00
NaNoWriMo		\$905.36	\$905.36	\$0.00
Shredfest		\$510.00	\$510.00	\$0.00
Programming - Friends - Trivia	\$0.00	\$5,326.16	\$8,326.16	\$3,000.00
Programming - Friends - Youth General	\$540.79	\$4,370.62	\$5,000.00	\$1,170.17
Maker Space		\$592.93	\$592.93	\$0.00
National History Day		\$985.45	\$985.45	\$0.00
NOKS		\$855.58	\$855.58	\$0.00
Summer Library Program		\$4,192.78	\$4,192.78	\$0.00
Seed Library	\$1,634.11	\$3,673.60	\$2,039.49	\$0.00
South Branch Operation	\$125.00		\$3,263.96	\$3,388.96
Spec. Trustees - State award - rising star	-\$160.00		\$160.00	\$0.00
Spec. Trustees - Director's furniture	-\$5,175.00		\$5,175.00	\$0.00
Spec. Trustees - COBRA coverage	-\$2,800.00		\$2,800.00	\$0.00
Spec. Trustees - Retirements		\$813.10		-\$813.10
Spec. Trustees - Retreat		\$136.00		-\$136.00
Spec. Trustees - Carpet/Shelving		\$190,000.00	\$190,000.00	\$0.00
Spec. Trustees - board plaques		\$230.00		-\$230.00
Thousand Books Before Kindergarten	\$5,177.94	\$1,661.30		\$3,516.64
Washburn - Archives Footsteps	\$251.00			\$251.00
Washburn - National History Day	-\$365.22	\$1,070.00	\$1,500.00	\$64.78
Washburn - Staff Development Day	\$609.43	\$16.96		\$592.47
Washburn - Thurow Scholarship	\$3,565.82	\$3,160.30		\$405.52
TOTAL	\$157,277.86	\$354,089.04	\$351,016.47	\$154,205.29
Preserving Hmong Women's History (we are only a fiscal agent on this)	2,085.06	\$2,085.06		\$0.00
World We Live in Grant (we are only a fiscal agent on this)	2,197.27	\$1,429.25	\$3,500.00	\$4,268.02
TOTAL	\$4,282.33	\$3,514.31	\$3,500.00	\$4,268.02
YTD TOTALS	\$177,221.36	\$367,562.15	\$371,020.00	\$180,679.21
Bank Balance				\$180,679.21
				\$0.00

1400 ACCOUNT: 2013 RECEIPTS

	Copy Machine	OTC	Printer	BookMarks	Logo Items	Internet Access	Misc.	Sales Tax	TOTAL INCOME
JANUARY	\$246.78	\$0.00	\$683.03	\$0.00	\$0.00	\$322.80	\$0.00	\$0.00	\$1,252.61
FEBRUARY	\$498.59	\$0.00	\$759.70	\$0.00	\$0.00	\$437.45	\$0.00	\$0.00	\$1,695.74
MARCH	\$601.70	\$0.00	\$859.45	\$0.00	\$0.00	\$241.05	\$0.00	\$0.00	\$1,702.20
APRIL	\$579.08	\$0.00	\$1,052.20	\$0.00	\$0.00	\$357.70	\$0.00	\$0.00	\$1,988.98
MAY	\$471.20	\$0.00	\$630.75	\$0.00	\$0.00	\$435.58	\$0.00	\$0.00	\$1,537.53
JUNE	\$485.64	\$0.00	\$707.25	\$0.00	\$0.00	\$264.75	\$0.00	\$0.00	\$1,457.64
JULY	\$514.80	\$0.00	\$856.50	\$0.00	\$0.00	\$450.83	\$0.00	\$0.00	\$1,822.13
AUGUST	\$410.38	\$0.00	\$665.65	\$0.00	\$0.00	\$165.30	\$0.00	\$0.00	\$1,241.33
SEPTEMBER	\$336.40	\$0.00	\$656.55	\$0.00	\$0.00	\$435.36	\$0.00	\$0.00	\$1,428.31
OCTOBER	\$535.33	\$0.00	\$628.75	\$0.00	\$0.00	\$385.00	\$0.00	\$0.00	\$1,549.08
NOVEMBER	\$475.77	\$0.00	\$597.20	\$0.00	\$0.00	\$454.87	\$0.00	\$0.00	\$1,527.84
DECEMBER	\$517.53	\$0.00	\$557.77	\$0.00	\$0.00	\$131.95	\$0.00	\$0.00	\$1,207.25
TOTAL	\$5,673.20	\$0.00	\$8,654.80	\$0.00	\$0.00	\$4,082.64	\$0.00	\$0.00	\$18,410.64
Percentage of Total	30.81%	0.00%	47.01%	0.00%	0.00%	22.18%	0.00%	0.00%	
Average per month	\$472.77	\$0.00	\$721.23	\$0.00	\$0.00	\$340.22	\$0.00	\$0.00	\$1,534.22

Explanation of Subaccounts:

Copy Machine	Rate/copy: 11" @ \$.10, 14" @ \$.15, 17" @ \$.20; color copies @ \$.75
Over the Counter	Maps of La Crosse @ \$1.50 each including tax
Printer	Charges for computer printing
Internet Charges	Charges for printing material off of the Internet @ \$.10 per page for b/w & \$.25 for color
Sales Tax	Paid on Copy Machine, Over the Counter & Equipment subaccounts.

1400 ACCOUNT: 200 DISBURSEMENTS

	Copier Maintenance	Copier Supplies	Printing Maintenance	Printing Supplies	Misc.	TOTAL
JANUARY	\$278.40	\$658.87	\$5.28	\$0.00	\$258.63	\$1,201.18
FEBRUARY	\$515.96	\$663.55	\$11.09	\$0.00	\$0.00	\$1,190.60
MARCH	\$577.84	\$93.42	\$0.00	\$2,944.24	\$222.69	\$3,838.19
APRIL	\$960.93	\$1,252.60	\$11.48	\$0.00	\$245.78	\$2,470.79
MAY	\$0.00	\$658.87	\$63.62	\$240.60	\$0.00	\$963.09
JUNE	\$337.38	\$658.87	\$186.47	\$825.78	\$0.00	\$2,008.50
JULY	\$909.54	\$658.87	\$0.00	\$0.00	\$264.13	\$1,832.54
AUGUST	\$0.00	\$658.87	\$40.19	\$0.00	\$165.00	\$864.06
SEPTEMBER	\$371.45	\$658.48	\$41.53	\$0.00	\$0.00	\$1,071.46
OCTOBER	\$489.89	\$663.55	\$41.87	\$1,049.35	\$0.00	\$2,244.66
NOVEMBER	\$476.61	\$663.55	\$28.33	\$0.00	\$283.11	\$1,451.60
DECEMBER	\$774.52	\$658.87	\$0.00	\$0.00	\$0.00	\$1,433.39
 TOTAL	 \$5,692.52	 \$7,948.37	 \$429.86	 \$5,059.97	 \$1,439.34	 \$20,570.06
 Percentage of Total	 27.67%	 38.64%	 2.09%	 24.60%	 7.00%	

CIRCULATION - 2014

OVERVIEW

Number of loans from La Crosse Public Library & branches:	997,674
Decrease from 2013:	-174,049
% Decrease from 2013:	-14.85%
Number of loans from Main:	841,086
Percent of total loans:	84.30%
Decrease from 2013:	-134,793
% Decrease from 2013:	-13.81%
Number of loans from North:	52,647
Percent of total loans:	5.28%
Decrease from 2013:	-13,916
% Decrease from 2013:	-20.91%
Number of loans from South:	103,941
Percent of total loans:	10.42%
Decrease from 2013:	-25,340
% Decrease from 2013:	-19.60%

DETAIL

	<u>MAIN</u>	<u>% OF TOTAL</u>	<u>CHANGE FROM 2013</u>	<u>NORTH</u>	<u>% OF TOTAL</u>	<u>CHANGE FROM 2013</u>	<u>SOUTH</u>	<u>% OF TOTAL</u>	<u>CHANGE FROM 2013</u>	<u>TOTAL</u>
Adult Printed Material	255,798	30.41%	-37,550	15,446	29.34%	-3,603	32,889	31.64%	-6,979	304,133
Adult Audiovisual Material	297,389	35.36%	-52,775	13,849	26.31%	-2,630	16,920	16.28%	-6,523	328,158
Total Adult	553,187	65.77%	-90,325	29,295	55.64%	-6,233	49,809	47.92%	-13,502	632,291
Children's Printed Material	212,544	25.27%	-19,471	16,761	31.84%	-5,555	43,196	41.56%	-7,704	272,501
Children's Audiovisual Material	75,355	8.96%	-24,997	6,591	12.52%	-2,128	10,936	10.52%	-4,134	92,882
Total Children's	287,899	34.23%	-44,468	23,352	44.36%	-7,683	54,132	52.08%	-11,838	365,383
TOTAL CIRCULATION OF MATERIALS	841,086	84.30%	-134,793	52,647	5.28%	-13,916	103,941	10.42%	-25,340	997,674

CIRCULATION (cont.)

The following chart shows the trends in circulation at Main, North, and South since 1983.

	MAIN	% CHANGE	NORTH	% CHANGE	SOUTH	% CHANGE	TOTAL	% CHANGE
1983	383,670		48,582		78,335		510,587	
1984	406,635	5.99%	56,427	16.15%	81,902	4.55%	544,964	6.73%
1985	409,050	0.59%	56,919	0.87%	80,473	-1.74%	546,442	0.27%
1986	430,883	5.34%	55,137	-3.13%	72,013	-10.51%	558,033	2.12%
1987	459,473	6.64%	57,699	4.65%	77,322	7.37%	594,494	6.53%
1988	480,342	4.54%	55,912	-3.10%	74,207	-4.03%	610,461	2.69%
1989	504,213	4.97%	57,368	2.60%	78,369	5.61%	639,950	4.83%
1990	495,747	-1.68%	53,722	-6.36%	78,659	0.37%	628,128	-1.85%
1991	504,743	1.81%	47,936	-10.77%	78,513	-0.19%	631,192	0.49%
1992	563,509	11.64%	61,972	29.28%	92,615	17.96%	718,096	13.77%
1993	624,235	10.78%	76,228	23.00%	82,851	-10.54%	783,314	9.08%
1994	593,760	-4.88%	74,142	-2.74%	109,654	32.35%	777,556	-0.74%
1995	565,001	-4.84%	74,149	0.01%	124,095	13.17%	763,245	-1.84%
1996	563,685	-0.23%	71,417	-3.68%	114,547	-7.69%	749,649	-1.78%
1997	663,068	17.63%	66,553	-6.81%	111,255	-2.87%	840,876	12.17%
1998	629,836	-5.01%	67,404	1.28%	107,576	-3.31%	804,816	-4.29%
1999	619,485	-1.64%	61,353	-8.98%	96,293	-10.49%	777,131	-3.44%
2000	602,359	-2.76%	61,386	0.05%	92,908	-3.52%	756,653	-2.64%
2001	607,882	0.92%	62,163	1.27%	95,028	2.28%	765,073	1.11%
2002	638,125	4.98%	59,910	-3.62%	89,061	-6.28%	787,096	2.88%
2003	674,197	5.65%	61,782	3.12%	96,174	7.99%	832,153	5.72%
2004	732,353	8.63%	59,779	-3.24%	95,123	-1.09%	887,255	6.62%
2005	791,405	8.06%	60,294	0.86%	96,913	1.88%	948,612	6.92%
2006	857,997	8.41%	60,355	0.10%	105,389	8.75%	1,023,741	7.92%
2007	883,712	3.00%	67,630	12.05%	110,553	4.90%	1,061,895	3.73%
2008	954,861	8.05%	72,602	7.35%	116,380	5.27%	1,143,843	7.72%
2009	1,026,401	7.49%	76,000	4.68%	111,685	-4.03%	1,214,086	6.14%
2010	1,035,907	0.93%	76,889	1.17%	122,120	9.34%	1,234,916	1.72%
2011	1,057,330	2.07%	77,387	0.65%	128,397	5.14%	1,263,114	2.28%
2012	1,011,304	-4.35%	72,408	-6.43%	131,546	2.45%	1,215,258	-3.79%
2013	975,879	-3.50%	66,563	-8.07%	129,281	-1.72%	1,171,723	-3.58%
2014	841,086	-13.81%	52,647	-20.91%	103,941	-19.60%	997,674	-14.85%
1983-2013		119.22%		8.37%		32.69%		95.40%

STANDARDS:

		2014	2013
Average no. of circulations per service hour :	Main:	257	298
	North:	26	33
	South:	51	64
Average no. of circulations per service day:	Main:	2,389	2,772
	North:	174	220
	South:	343	427

INFORMATION/QUESTIONS - 2014

Total number of reference questions asked by patrons at La Crosse Public Library & its branches			93,405
Decrease over 2013	-30,199		
Percentage decrease over 2013	-24.43%		
		<u>PER DAY OPEN</u>	<u>PER HR OPEN</u>
Number asked of the REFERENCE DESK staff:	26,532	75.4	8.1
Percentage of total questions:	28.41%		
Decrease over 2013	-18,295		
Percentage decrease over 2013	-40.81%		
Number asked of the ARCHIVES ROOM staff:	12,429	35.3	4.6
Percentage of total questions:	13.31%		
Decrease over 2013	-490		
Percentage decrease over 2013	-3.79%		
Number asked of the CHILDREN'S ROOM staff:	25,948	73.7	7.9
Percentage of total questions:	27.78%		
Increase over 2013	5,928		
Percentage increase over 2013	29.61%		
Number asked of the CIRCULATION staff:	14,924	42.4	4.5
Percentage of total questions:	15.98%		
Decrease over 2013	-6,734		
Percentage decrease over 2013	-31.09%		
Number asked of the NORTH BRANCH staff:	7,800	25.7	3.4
Percentage of total questions:	8.35%		
Decrease over 2013	-6,864		
Percentage decrease over 2013	-46.81%		
Number asked of the SOUTH BRANCH staff:	5,772	19.0	2.5
Percentage of total questions:	6.18%		
Decrease over 2013	-3,744		
Percentage decrease over 2013	-39.34%		
# of Genealogy database web searches:	249,671		
Total number of people using the Archives Room:	2,731		
Avg no. of people per service day:	7.76		
Increase over 2013	43		
Percentage increase over 2013	1.60%		

INFORMATION/QUESTIONS (cont.)

The following table shows the changes in reference question statistics from 1983-2014:

	REFERENCE DESK	% CHANGE	ARCHIVES ROOM	% CHANGE	CHILDREN'S ROOM	% CHANGE	NORTH BRANCH	% CHANGE	SOUTH BRANCH	% CHANGE
1983	38,948	*	3,255		4,628		4,669		3,627	
1984	44,807	15.04% *	3,431	5.41%	4,623	-0.11%	5,267	12.81%	4,575	26.14%
1985	45,310	1.12%	3,740	9.01%	4,057	-12.24%	4,960	-5.83%	5,826	27.34%
1986	49,525	9.30%	4,187	11.95%	6,164	51.93%	5,692	14.76%	4,884	-16.17%
1987	52,878	6.77%	4,606	10.01%	7,260	17.78%	7,992	40.41%	5,769	18.12%
1988	53,522	1.22%	4,271	-7.27%	8,871	22.19%	8,407	5.19%	4,783	-17.09%
1989	57,378	7.20%	5,905	38.26%	8,779	-1.04%	7,894	-6.10%	4,975	4.01%
1990	58,256	1.53%	7,464	26.40%	8,379	-4.56%	8,131	3.00%	5,825	17.09%
1991	61,017	4.74%	7,660	2.63%	8,273	-1.27%	7,835	-3.64%	6,170	5.92%
1992	64,900	6.36%	9,841	28.47%	8,943	8.10%	10,124	29.22%	7,449	20.73%
1993	64,377	-0.81%	9,967	1.28%	9,748	9.00%	10,018	-1.05%	5,330	-28.45%
1994	64,723	0.54%	10,945	9.81%	8,650	-11.26%	10,609	5.90%	10,592	98.72%
1995	63,497	-1.89%	10,333	-5.59%	8,534	-1.34%	10,809	1.89%	9,771	-7.75%
1996	64,989	2.35%	10,693	3.48%	7,811	-8.47%	10,067	-6.86%	4,279	-56.21%
1997	67,202	3.41%	12,068	12.86%	12,381	58.51%	22,781	126.29%	11,577	170.55%
1998	67,841	0.95%	10,817	-10.37%	12,925	4.39%	22,850	0.30%	19,450	68.01%
1999	69,182	1.98%	11,466	6.00%	13,214	2.24%	29,208	27.82%	20,582	5.82%
2000	59,839	-13.50%	11,305	-1.40%	18,494	39.96%	16,744	-42.67%	24,544	19.25%
2001	56,081	-6.28%	12,896	14.07%	14,591	-21.10%	19,519	16.57%	22,721	-7.43%
2002	53,328	-4.91%	13,588	5.37%	15,028	2.99%	17,138	-12.20%	23,461	3.26%
2003	58,096	8.94%	13,615	0.20%	18,680	24.30%	16,968	-0.99%	14,927	-36.38%
2004	63,938	10.06%	14,291	4.97%	19,803	6.01%	13,076	-22.94%	22,182	48.60%
2005	59,160	-7.47%	13,002	-9.02%	17,486	-11.70%	15,939	21.90%	21,182	-4.51%
2006	50,773	-14.18%	12,853	-1.15%	10,035	-42.61%	10,549	-33.82%	8,979	-57.61%
2007	50,618	-0.31%	11,892	-7.48%	10,556	5.19%	10,972	4.01%	11,414	27.12%
2008	45,276	-10.55%	13,902	16.90%	12,844	21.67%	12,220	11.37%	13,624	19.36%
2009	49,221	8.71%	13,692	-1.51%	10,296	-19.84%	12,194	-0.21%	12,038	-11.64%
2010	49,656	0.88%	13,850	1.15%	8,762	-14.90%	16,328	33.90%	17,160	42.55%
2011	49,423	-0.47%	14,634	5.66%	8,008	-8.61%	9,932	-39.17%	13,026	-24.09%
2012	44,010	-10.95%	14,645	0.08%	17,576	119.48%	13,910	40.05%	17,264	32.53%
2013	44,827	1.86%	12,919	-11.79%	20,020	13.91%	14,664	5.42%	9,516	-44.88%
2014	26,532	-40.81%	12,429	-3.79%	25,948	29.61%	7,800	-46.81%	5,772	-39.34%
1983-2014		-31.88%		281.84%		460.67%		67.06%		59.14%

Reference questions per city resident: 1.80

*Directional questions were included in 1983 and 1984 statistics.