Q: Hands-on learning – what would you like to learn next?

- Micropaces – crafts/sewing/technology, hands on for trying, training, before a person dives in on their own (noted 2 times)
  - Library provides place for makers’ spaces
- Multipurpose spaces for:
  - Place for altruistic crafts → teach others sewing/quilting etc. to donate
  - Sewing (noted 2 times)
  - Crafts (noted 3 times)
  - Knitting/crocheting
  - Bike repair
  - Hacker space
  - 3D printer
  - Photography (noted 3 times) - digital; equip to try and instruction
  - How to use power tools (saws, drills, etc.) – instruction or checkout
  - Woodworking (noted 2 times) – rental/place with equipment
  - Home improvement guidance
  - Fly fishing using local experts, tying lures (noted 2 times)
  - Genealogy
  - Performance area/courtyard (outdoor)
  - Voice lessons
  - Dancing
  - Musical instruments, music (noted 2 times)
    * Better place to view movies
    * Moveable furniture for performance and music
- Food-related:
  - Cooking, nutrition classes (noted 2 times)
  - Canning – “old skills”
  - Food preservation
- Gardening (noted 4 times)
  - Growing, cooking
  - Horticulture (tree pruning/lawn maintenance)
  - Hillview partnership
  - Rain gardens
- Upcycling/DIY
- Sustainable living
- Using green technology for building – how to reduce your carbon footprint
• Politics
• Civic discussions
  o How to vote
  o Open to all ages
  o Participation as an informed citizen
  o Teaching games?
• La Crosse Soup/philanthropic space
• Meeting spaces ➔ Tai Chi, Strong Seniors, Fall Prevention skills for aging
• Education to be dementia friendly
• Evening enrichment – education opportunities for older/adults
  o Community classes
    ▪ Technical
    ▪ Crafts
    ▪ Technology
    ▪ Sewing
    ▪ Needlework
• Multigenerational learning ✗ (noted 5 times)
  o Intergenerational programming
  o So seniors can read to kids
  o Seniors can learn from college students, etc.
  o Reverse mentoring – technology ➔ kids teach adults
  o Digitizing memories – young people help older how to do it
• Collaborative one stop shop/hub – for all ages, cultures, and abilities (noted 2 times)
• Host livable community activities
• A place to learn what our community has ➔ that is accessible to all people in the community
• Environment that is welcoming to all people
• Tech:
  o Technology – access and how to use it
  o Update technology in general (noted 2 times)
  o New technology – and how to use it
• STEM projects for all ages
  o Work related topics – STEM, STEAM
  o Education for adults for STEM projects
  o Using the young people to help teach STEM projects
  o Robotics classes – have students teach
• Weddings
• Community services
  o Medical services
  o Blood pressure checks
  o Immunizations
  o Hearing tests
  o Health clinics
  o Showers
• Updates on what is going on in our schools
• Outreach programs that bring in exhibits – hands on exhibits
• Have the Humane Society bring in therapy dogs
• Months where display about La Crosse history on display
• Space for teaching, learning, display
• No showers!
• Social workers on staff

**We now need more publicity about all the service the library now offers

Q: Something new – what new thing would you like to see in the library?
• The Arts
  o Uke club/folk music groups
  o Indoor music performances, concerts (interactive with audience participation; good sound system); (noted 2 times)
  o Artist receptions – rotating art
  o Folk dancing
• Comfortable, visually beautiful building that feels welcoming and makes me want to stay
• Coffee shop/café (noted 5 times)
  o collaborate with culinary program at WTC
  o sandwiches, local foods, ethnic foods
• Natural elements:
  o More natural light
  o Plants → WTC green wall
  o Food forest
  o Rooftop garden
  o More natural light – indoor/outdoor spaces
• Skills training → collaborate with WTC or other training agencies
• Support downtown businesses
• New spaces
  o Individual study space (make this free) – smaller meeting space
  o Possible wedding space for revenue to pay for the smaller meeting space
  o Family space
  o Multipurpose room or area – for all uses
  o Auditorium
  o Open civic space
  o 24-hour space – able to access
  o Designated area for non-profits – collaborative
  o Student spaces
  o Learning center for a group with AV
  o Game room
  o A quiet zone
  o Adequate meeting space with parking available
- Place for people to meet service professionals (less scary/intimidating than county)
- Cultural welcoming
- More adequate parking
- Health screening
- Historical connection:
  - Conscious of historic downtown
  - Displays of info/pictures/history of what makes La Crosse La Crosse
  - Homage to La Crosse and the River and Driftless Area in the building design – something to bring tourists in
  - Try to make the building look historical
- Overhaul the computer/study area (lots of outlets, USBs)
- Routing toys
- More bike racks, address bus connections
- Traveling exhibits
- All-inclusive accessibility (sensory, all-abilities activities)
- Social gatherings (rentable) – political, family, interfaith, fundraisers
- Improve lighting for book sales shop – improve bookshop for sales; workers/customers
- Lower levels improved for public use
- Centralization for information of community services, with follow up
  - Drugs, alcohol, mental illness referral services
- Partner with Coulee Center – Coulee Region in new center
- Neighborhood associations – information here (10 groups are already organized)
- Themes
  - Comfortable/welcoming look/feel
  - Light green
  - Collaborative Mecca

Q: Exterior space opportunities – what outdoor amenities would enhance the library?
- Food forest (noted 2 times) – perhaps instead of green grass
- Garden (noted 5 times)
  - Pollinator garden
  - Rooftop garden
  - Garden exhibit of NATIVE gardening = demo of sustainable
- Water feature – waterfall or splash pad
- Green space
- Landscape lab
- Places to sit that are good for studying/eating/etc.
- Outside reading space – partially covered
- Covered areas outside
- Benches outdoors
- Bike racks/stop
  - Bigger racks
- Bike rental
- Bicycle station – repair, routing (also for skateboards)
- Snowshoe rental – work with UW-L, city, etc.
- Food trucks (noted 2 times) – more! and variety; Keep in winter, winter market
- Made in La Crosse market – winter season
- Slide or emotional regulation equipment – swing, spin, jump
- Outdoor strength/balance programming (noted 2 times) → Tai Chi, yoga
- Exterior athletic equipment
- Rickshaw
- Also, adaptive equipment for people with disabilities or older adults
- Outdoor stage for music/concerts, theatre (noted 3 times)
- Ice statue/sculpture/carving (noted 2 times)
- Kiosk of downtown – like maps of a trail system or in a mall *you are here; digital to keep it up to date
- Heated lamps to extend outdoor seating season
- Frozen bobsled track
- RV parking
- Rooftop (terrace?) (noted 2 times), multi-level opportunities (4-5 stories?)
- Game spaces
- Meditation area
- Petting zoo
- Outdoor TV (movies, sports, etc.)
- Library Fest!
- Additional parking – purchase
- Burns Park – collaboration with Downtown Neighborhood Group (they might get $$$)
- Property purchased!
- Cameron Park Covering in Burns Park for sales
- Orange Apartment – purchase
- Try to make it historical
- A bigger courtyard – enlarge the existing one
- Make the front inviting – we don’t need concrete
  - An outdoor patio or play area
- Expand the patio area off of the historical museum area
- Themes
  - Garden – edible, pollinator, native (rooftop)
  - Winter equipment/rental
  - Bikes in any season

Q: How would we know this was a success/What does success look like?
- Parking problems
- If we educate the citizens – lots of folks don’t know what we have
- Publicity
- If librarians are happy
• Online reservation system that is well-used
• Talking about it/chatter
• Numbers
  o Attendance (noted 4 times)
  o Events
  o Numbers from all age groups
• Financial—revenue producing
  o Sustainable rental of events pays for free small meeting space
• Healthier community
  o Easier, more welcoming access = better health of community
• Survey of members positive feedback
  o More feedback to the staff
• How quickly we get on MSR’s slideshow and marketing materials → poster child project
• Welcoming to all cultures → all cultures/ages/abilities are SEEN at the library (noted 2 times)
• Long-term
  o Increased literacy
  o Increased health
  o Increased connection to services
  o Increased social connections
• More activity
• More public demand
• Property values might go up
• If students came here instead of the Murphy library
• If it’s as popular as the Pump House
• Tour bus destination
• Visitor Center → tourism economic metrics
• If tourist information said “go to the library”
• If ads for the city had a picture of the library
• Multimedia (one of the top 10 places to visit
  o Facebook, local publications, media coverage
  o Explore La Crosse
• If the demand for weddings exceeded expectations
• Higher demand for transportation resources (bus, bicycle, etc.)
• You’re visiting La Crosse – 1”? – What’s going on at the library?